



ROVER AND ALVIS NEWS

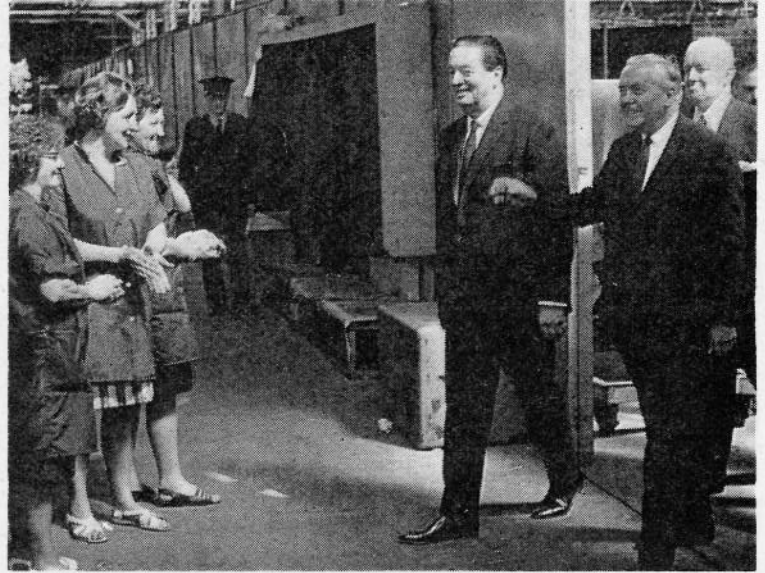
Vol. 7 No. 11.



August, 1968

PRIME MINISTER VISITS SOLIHULL

HAROLD WILSON TOURS ROVER 2000 ASSEMBLY PLANT



A special welcome for Mr. Wilson from ladies in the Trim Shop.

IN a full day of engagements in the Midlands on Friday, 14 June, the Prime Minister first paid a visit to the Rover Company's plant at Solihull.

Mr. Harold Wilson, M.P., and the official party arrived at 10.15 a.m. and were met by the Chairman, Sir George Farmer who introduced the Prime Minister to the Managing Director, Mr. W. Martin-Hurst and other Directors of the Company. Mr. A. B. Smith (Director and General Manager), Mr. B. G. L. Jackman, (Director and Deputy General Manager), Mr. J. K. S. Carpenter (Sales Director), Mr. P. M. Wilks (Technical Director) and Mr. C. J. Peyton (Director and Secretary). The chairman then introduced Mr. W. J. Robinson (Executive Director, Production), Mr. R. H. Phillips (General Production Manager) Mr. C. B. Powell (Production Manager, 2000 Assembly), and Mr. E. S. Richards (Executive Director, Industrial Relations).

The official party included Mr. Michael Halls (Principal Private Secretary to the Prime Minister), Mr. Henry James (Assistant Press Secretary), Mr. Aaron Emanuel (Chairman of the West Midlands Economic Planning Board), Mr. Kenneth Thomas (Secretary to Economic Planning Council) and Mr. Raymond Dean (Head of Midland Region C.O.I.).

A tour of the Assembly Plant

followed and this included the electrostatic paint shop, Stage 1 base unit assembly, Stage 2 Assembly track, Stage 3 mount line and stage 4 finishing line.

Considerable interest in the Company's Assembly Plant was shown by the Prime Minister and all members of his party and many questions were asked and answered, Mr. W. J. Robinson being specially responsible for explaining details to the Prime Minister who was keenly interested in Rover production methods.

The party moved quickly through the various stages and at one point eight senior shop stewards were introduced to Mr. Wilson—Mr. P. Rock (National Union of Vehicle Builders), Mr. M. Kavanagh (Transport and General Workers Union), Mr. F. Baron (Amalgamated Union of Engineering and Foundry Workers), Mr. D. H. Martin (General and Municipal Workers Union), Mr. J. Gibson (Electrical Trades Union), Mr. B. Masters (Heating and Domestic Engineers Union), Mr. J. Buxton (Birmingham and Midland Sheet Metal Workers Union), and Mr. B. Wickham (Amalgamated Society of Woodcutting Machinists).

During the Prime Minister's brief chat with them, Mr. P. Rock

(N.U.V.B.) reported that "the Prime Minister said the Rover Cars in his official fleet could stand up to competition anywhere in the world."

On completion of the tour, the party visited an exhibition of the Company's Products arranged in the forecourt of the New Engineering block. The Rover-BRM Gas Turbine Car was in the exhibition and Mr. R. N. Penny (Director and General Manager of Leyland Gas Turbines Ltd.) who was also introduced to Mr. Wilson, started the gas turbine engine as a demonstration.

Looking at Land-Rovers in the exhibition the Prime Minister told Mr. J. S. Lawrence that when in Winnipeg twenty years ago he had driven one of our Land-Rovers which must have been one of the earliest models.

The visit lasted just over one hour and during the tour Mr. Wilson frequently waved as workers paused to cheer—and the women workers in the trim shop had a special welcome waiting with flags made up of odd pieces of leather proclaiming "I love Harold."

At 11.15 a.m. the Prime Minister and party left the works to fulfil other engagements in Birmingham.



Sir George Farmer explains a point to the Prime Minister.

Premier at Solihull. Pictures on Page 2.

THE QUEEN VISITS MALVERN SHOW

ON 11th JUNE, THE THREE COUNTIES SHOW held at MALVERN was honoured by the visit of Her Majesty Queen Elizabeth II.



IN glorious weather and in an ideal English setting, Her Majesty toured the show in the Royal Land-Rover followed by five Land-Rover station wagons with other members of the

Royal party and local dignitaries. In the pictures, the Queen is seen riding with the President of the Three Counties Show Society, Lord Lieutenant of Herefordshire, Brigadier

A. F. L. Clive, D.S.O., M.C., J.P., who acted as host for the sponsoring County of Herefordshire for 1968. The Queen's Equerry is seen in the front passenger seat of



the Land-Rover.

The three counties, Worcestershire, Gloucestershire and Herefordshire, take it in turns to sponsor the show, which is held on a permanent site at Malvern.

Rover interests at the show were well looked after by our distributors, W. Holloway & Sons Ltd., of Worcester who had a number of Land-Rovers on display.

SIR GEORGE FARMER INTRODUCES THE PRIME MINISTER TO . . .



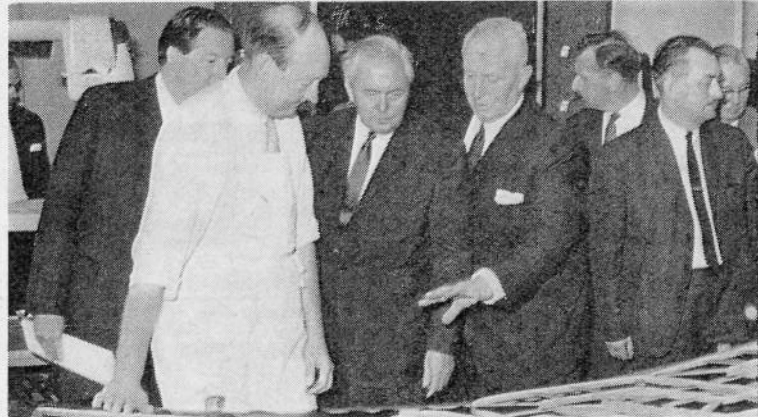
Mr. W. Martin-Hurst, Mr. A. B. Smith



Mr. B. G. L. Jackman, Mr. J. K. S. Carpenter, Mr. C. J. Peyton



and during the tour, Mr. Wilson has a quick word with senior shop stewards, Mr. M. Kavanagh (Transport and General Workers' Union), and Mr. P. Rock (National Union of Vehicle Builders).



Mr. W. J. Robinson explains a trim operation to Mr. Wilson

VISITORS

JAPAN

REPRESENTATIVES OF JAPANESE MOTOR INDUSTRY VISIT SOLIHULL

SIXTEEN representatives of the Japanese Motor Industry paid a visit to Solihull on 10th June and were conducted around the Rover 2000 Assembly plant and also enjoyed a trip through the jungle which provided quite a thrill for them.

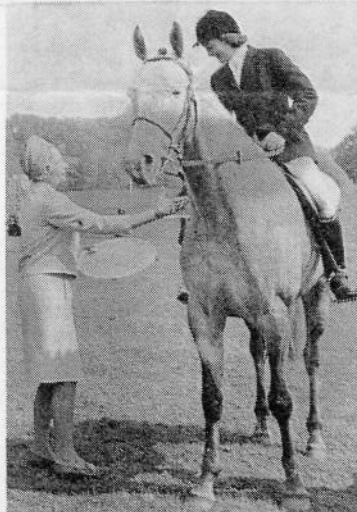
This annual visit to Great Britain by representatives of the Japanese Motor Industry is sponsored by a Japanese Society similar to the British Society of Motor Manufacturers and Traders (S.M.M.T.).

Mr. J. Tidmarsh and Mr. J. Wilson (Land-Rover Engineering) treated the visitors to a 'jungle' demonstration and Mr. G. Reed and Mr. J. Sharp (Car Engineering) conducted the party around the P6 assembly Plant. Mr. G. Fuller (Assistant Chief Planner) also attended and there were some quite lively discussions. Before the visitors left each member was given a 'Rover Veteran Car' ashtray as a souvenir of their visit.



Mr. G. Reed (Car Engineering) with members of the Japanese Motor Industry.

SUCCESS



AT the Army Three-Day Horse Trials held at Tidworth, Hampshire on 17th, 18th and 19th May, the Rover event was won by Mrs. Briget Parker on Miss Pollyan Hely-Hutchinson's *Corinthian*.

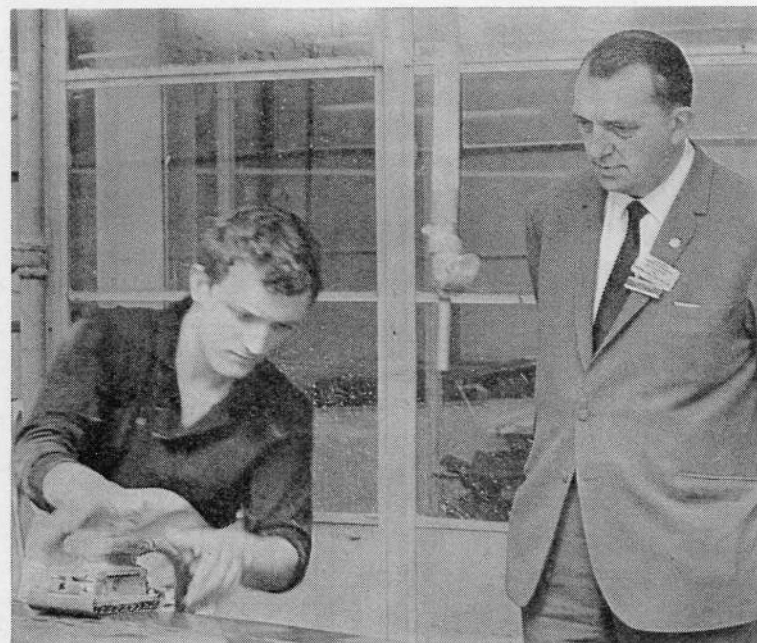
Mrs. Briget Parker is seen in the picture on *Corinthian* being presented with the Rover Challenge Trophy by Mrs. W. Martin-Hurst, wife of the Managing Director.

SOUTH AFRICA

JOHANNESBURG CHAMBER OF COMMERCE SENDS 25 V.I.P.s TO SEE ROVER AT WORK

ORGANISED by the Johannesburg Chamber of Commerce a group of 25 VIPs from South Africa paid a visit to Solihull plant on Friday, 31st May, 1968.

Under the leadership of Mr. W. R. Stephens, President of the Johannesburg Chamber of Commerce, the party arrived at 10.30 a.m. and were met by Mr. J. K. S. Carpenter, Sales Director, and Mr. B. E. Llewellyn, Public Relations Officer. The group was formed into three parties and during the morning each party was conducted on a tour of the P6 plant and also given a Road Track and Jungle demonstration in Rover vehicles. Following this programme, which was thoroughly appreciated by the visitors, they were able to relax at lunch as guests of the Company after which they made their farewells.

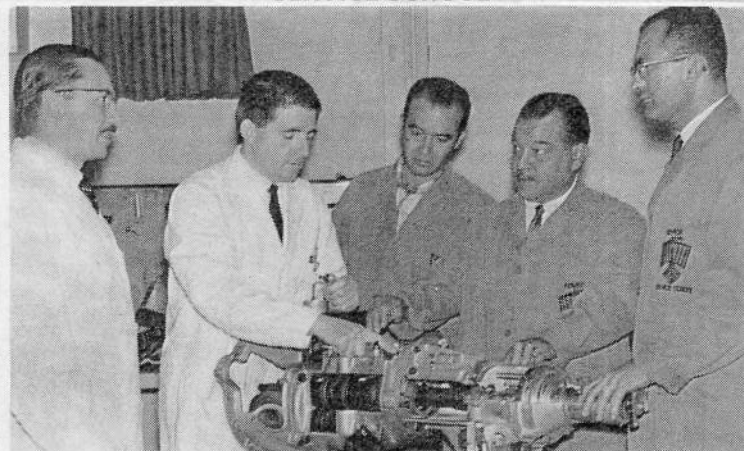


Mr. W. R. Stephens, President of the Johannesburg Chamber of Commerce, watches with attentive interest an operation in the P6 Paint Shop.

TRAINING

SOUTH AMERICA

ENGINEERS ON THREE-WEEK TRAINING COURSE AT ROVER SERVICE SCHOOL



DURING a visit to South America by the Rover Service representative, Mr. J. Joss, our Distributors there showed considerable interest in the idea of sending their own engineers on a training course at the Rover Service School, Solihull.

Following initial interest in the idea it was arranged that three South American engineers should visit England and undergo an intensive training course of three weeks duration. Mr. Harold Hutchinson of G. N. Hutchinson Ltd., Colombia, Mr. Jose Villalobos of Compania Distribuidora Kapaco, Guatemala, and Mr. J. (Pepe) Rondon of Auto Agro C.A., Venezuela attended the service school and Mr. Geoff Pitt of the Service School acted as their

instructor. Since the visitors did not speak English we overcame the training difficulties by having Mr. Rudi Fehling, the Company's representative for South and Central America to act as interpreter.

Apart from receiving instruction in the servicing of Land-Rovers, arrangements were made for the visitors to tour our factories at Tysley, Acocks Green, Percy Road, Perry Barr and Cardiff.

In the picture Mr. Fehling is seen acting as interpreter whilst Mr. Pitt explains a point to the South American students.

These courses are invaluable to our distributors and dealers in overseas territories and it is hoped there will be more of them.



Mr. G. H. Fuller, Assistant Chief Planner, explains a point of interest to members of the South African party.

FERRYING THROUGH LIFE

LOOKING no older than a man of 60 and still very lively, 82 years old Mr. Walter Bunn keeps fit by working as a ferry driver for Rover and BMC vehicles.

For twenty years he was a trade-plate driver, chiefly concerned with dealer deliveries and during the past four years has been ferry-driving Rover and BMC vehicles for Autocar Transporters of Alvechurch.



At Solihull 82 years old Walter Bunn prepares for another run.

Mr. Bunn has had quite a varied career. He joined the Army in 1904 and was transferred to the Reserves in 1907. Before the first World War he spent four years in America. In his early days, working in markets in this country, including the Birmingham Meat and Fruit markets, he was known as the 'Strong man of the Birmingham market'—and he won many trophies as an all round athlete. Around the turn of the century he had three Rover cycles, one of which he used for track racing and he has proud memories of the 10 h.p. Rover car which he owned in the early thirties.

Mr. Bunn thoroughly enjoys his present occupation so we say—"Keep ferrying, Mr. Bunn,—keep ferrying."



LAND-ROVER PROVIDES PULL-OFF BEFORE TAKE-OFF



FROM COLUMBUS, OHIO, we have news of yet another service which the Land-Rover provides.

JIM FRANCK, the owner, who makes television movies, came to the rescue with his Land-Rover when the

twin-engine plane shown in the pictures became stuck in the mud. Needless to say it was not long before the plane was towed to a safer take-off area. The two pictures speak for themselves.

FREE — 110,000 MILES — FREE
IN LAND-ROVER

A 32-page booklet, entitled "Three Men's Meat" which describes an overland trip round the world by three young agricultural students in a 1959 Land-Rover is AVAILABLE FREE OF CHARGE ON REQUEST TO THE PUBLICITY DEPARTMENT, DUCKHAMS OILS, SUMMIT HOUSE, GLEBE WAY, WEST WICKHAM, KENT.

Produced by Duckhams Oils, the booklet describes the journey undertaken by the students

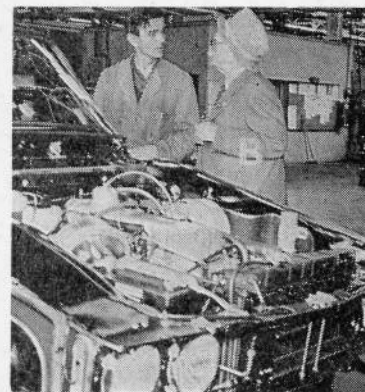
which took them through 46 countries and over 110,000 miles and lasted 3½ years, during which time they studied agriculture under widely varying conditions, learnt of rubber, rice and orchid growing and the problems that face farmers throughout the world.

Written in an amusing and interesting style, this booklet will be of great value to anybody interested in Land-Rovers or world travel and the problems encountered.

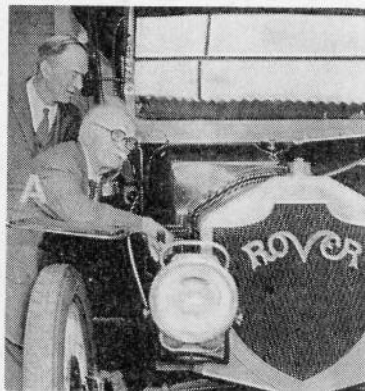
GENTLEMAN OF HISTORY GETS UP-TO-DATE

ONCE a man has had long association with the Rover Company interest in the Company never dies and this was proved when we had the pleasure of a friendly visit from Mr. Jos. Howard, a retired Director of our former Kings Lynn Distributors, Messrs. W. H. Johnson.

Mr. Howard, who is 89 and who was a Director of W. H. Johnson from 1915-1958, wrote asking if he



could come along to Solihull Works and see how Rover had progressed since his retirement in 1958. We were delighted to do the honours and on 22nd May, Mr. W. Harrison, Home Sales Executive, entertained Mr. Howard and arranged for him to look around the works. Our pictures show a keenly interested Mr. Howard in (A) the good old days, and in (B) a lively conversation on the P6 line.



SINGER — PIANIST — COMPOSER AT ACOCKS GREEN



MRS. ANNE HADLEY

MRS. ANNE HADLEY, who is secretary to Mr. Taylor in the Laboratory at Acocks Green is disappointed that an Operatic Society is not functioning at Rover.

A very talented soprano, Mrs. Hadley started singing almost as soon as she was born and at the age of twelve she had a fully matured powerful voice and could easily reach top 'A'. At eighteen, when she was Miss Mabel James she joined a Concert Party as a semi-professional singer. In 1938 she had an audition with Carroll Levis's Discoveries and in December of that year received an invitation to appear in the Carroll Levis's Radio Discovery programme to be recorded at the Odeon Theatre, Leicester Square, London on 15th Jan., 1939, and which was broadcast on 19th February, 1939.

After her marriage to Philip Hadley in 1952 she continued her singing and appeared in many shows. In 1965 she sang with the broadcasting tenor Phillip Russell and in 1967 she won a Talent Contest Diploma at the Weston-Super-Mare Vernon Adcock Band Show. At the Birmingham Musical Festival held in April 1968, Mrs. Hadley was placed 2nd in 'Songs from the Shows' and received the Festival Plaque.

Mrs. Hadley, who studied at the Midland School of Singing and more recently under Madam G. Aird-Briscoe, is not only a singer but she also composes her own music and is a syncopated style pianist of no mean merit.

Mrs. Hadley is a widow and has been an employee of the Company for three years.

BRITISH DOCTORS AND LAND-ROVERS IN THE SHADOW OF MT. EVEREST

AS reported in the NEWS April issue, a British Medical team left London on 17th April, bound for Nepal on a three year research expedition. The project which is organised by the Britain-Nepal Medical Trust Ltd., is under the sponsorship of Her Royal Highness Princess Princes Shah, Chairman of the Nepal Red Cross.

Nepal was chosen for the expedition largely because much of the country has little or no medical facilities and there are only 218

doctors for the 10,000,000 population. The country has a very high incidence of active tuberculosis, leprosy, meningitis and enteritis and the team's duties will include research into the incidence and treatment of these diseases.

After the clinic has been in operation for six months it is planned to build a small hospital of six or twelve beds. The team then propose opening small dispensaries in villages up to three days walk from the base where they will train staff recruited from the local population

in basic nursing and medical techniques, with the object of incorporating wholly Nepalese medical staff into the entire system. In addition to research into the most common diseases, the team will also carry out a survey into the contraceptive techniques most suited to isolated communities in Nepal.

Members of the expedition with their fleet of Land-Rovers are seen in the picture taken in the grounds of Lord Hunt's house in Henley, Middlesex. Taking part in the

Tibet, on the east by Sikkim and Bengal and on the south and west by India. 512 miles long by 70 to 150 miles wide and 54,362 square miles area. The recorded population in 1961 was 9,407,127.

The Northern parts of the State embrace the main range of the Himalayas which include Mt. Everest. Amid the mountains lie many fertile valleys and in the principal valley stands the capital Katmandu.

The valleys are inhabited by numerous different hill tribes, mainly



expedition are : Dr. John Cunningham, Dr. Penelope Cunningham, Mr. John Ward, Dr. Bernard Rosedale, Miss Rosemary Reid, Miss Gillian Kellie, Miss Prue Hunt—daughter of Lord Hunt of Everest fame, Dr. Vivian Chadwick, Mrs. Di Chadwick, Miss Sheena Gordon and Mr. Peter Hawksworth (Engineer and General factotum).

Mongolian; but the dominant race are the Gurkas and their religions are Buddhism and Hinduism. The hillsides are terraced and the land irrigated. Rice, linseed, tobacco and various cereals and pulses are grown, and the forests contain valuable timber trees. Nepal imports cotton goods and yarn, sugar, salt, spices, petrol, metals, etc. During the 1914-1918 and the 1939-1945 wars, the Nepalese Government rendered unstinted and unconditional assistance to the British Government in men, money and material.

NEPAL—Geographical
Nepal is an independent Kingdom occupying the Southern slopes of the Himalayas bounded on the north by

QUEEN TOURS B.M.C. FACTORY IN LAND-ROVER



Impressive line-up for Royal visit

There was great excitement at Bathgate on 5th July when Her Majesty the Queen visited the BMC Scotland Truck and Tractor factory. The Marquis of Linlithgow, Lord Lieutenant of the County, introduced Her Majesty to County Officers and to Sir George Harriman, Chairman of British Leyland who, in turn, introduced the Queen to Lady Harriman and Mr. A. Craig Mac-

Donald, Chairman of Albion Motors Ltd. Her Majesty was then invited to sign the factory's visitors' book and then with Mr. P. J. Smart, Bathgate Managing Director, examined a model of the factory.

Accompanied by Sir George Harriman, the Queen drove in an open Land-Rover to the Truck Factory, where representatives of supervision and workpeople were introduced.

ROVER Q & R IN CANADA

A TRIBUTE FROM QUEBEC TO AN EARLY P4 CAR

DESIGN SERVICES
FINANCIAL CONTROLS
SPACE ARRANGEMENTS
PRODUCTION METHODS
FORMS AND OFFICE MACHINES
DIRECT SUPERVISION

8-8th AVENUE S.
ROXBORO, QUE.
AREA 514, 684-2087

D. W. SPENCER
Quality Control Specialist
Business Administration

April 16, 1968.

The Sales Manager
Rover Motor Company
Solihull, England.

Dear Sir,

We are returning the card found with our new car. This card is printed IMPORTANT that you will drive the car with the free wheel in operation for, say 500 miles, as we are confident the experience will confirm the advantages which we claim.

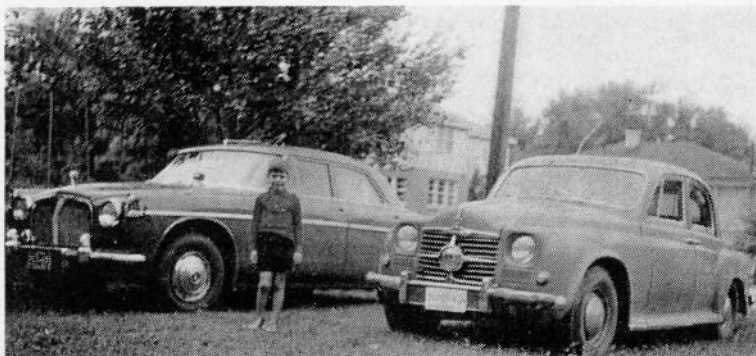
We did drive the car for the five hundred miles suggested. But we were unable to stop there and continued to drive it for another 234,000 miles. The free wheel device produced a feeling of freedom never found in another car. Like the light, effortless, response to every thought you find if you fly a small aircraft for pleasure. The most effortless automobile we have ever driven before or since. And we are a Canadian with much driving for forty years.

We today sold the car and thought you might like to have the ignition key. You will notice how thin it has become simply from fingers picking it up to put it into the ignition lock. The key number is FA 564 for car no. 14330959. 1951. The vehicle ran each year for the 18 years.

We have had other cars. Even your newer models have not been as trouble free as the Model 75 with free wheel.

We felt you might possibly be interested in learning how long your cars last, and how much they are used in Canada.

Yours truly,
D. W. SPENCER.



The old and the young in Canada

1907 ROVER '8' IN EDWARDIAN 'SCENE'



This Rover 8 h.p. car of 1907 which we have in our vintage collection at Solihull was used recently to provide an illustration for the front cover of a car magazine.

Mr. Don Joyce, who is responsible for the care and maintenance of these vehicles, and Miss Lynda M. Clarke of our Publicity Department dressed themselves in clothes of the period and a number of photographs were taken by the Company photographer Mr. Alan Lockett.

We liked the one shown here which reminds us of the old, old story—"Oh! so you've run out of petrol?"

IMPORTANT VISITOR FROM SARAWAK

The Minister of Communications and Works in Sarawak, Malaysia, Mr. Dato Teo Kui Seng, visited the Rover factory at Solihull on 3rd July, and in the picture our visitor is seen examining a Land-Rover on the line accompanied by Mr. E. R. S. Richards of the Board of Trade and Mr. C. Currie, Public Relations. Following this visit the Minister toured the Royal Show at Stoneleigh.



ALVIS APPRENTICES LAUNCH 'SIVLA' AT COVENTRY CARNIVAL

As a result of an idea and drawings put forward by three apprentices, a float was built for entry into the Coventry carnival procession by ten apprentices, over a period of approximately two months. This consisted of a Viking ship bearing the name 'Sivla' (Alvis in reverse) and was manned by a crew of apprentices and junior female staff, in appropriate costumes.

The costumes, headgear and weapons were all made by the individuals concerned. Unfortunately, the entry was not voted a prize by the judges, but nevertheless, obtained many favourable comments for its bright and gay appearance.



Alvis apprentices and female staff all set for the Carnival



BRITISH LEYLAND
MOTOR CORPORATION LIMITED

EMPLOYEE NEW CAR PURCHASE SCHEME



BRITISH LEYLAND

Price increase on Triumph Passenger Cars.

You will be aware from the announcements in the National Press of an increase in the retail prices of the Triumph Range of passenger cars which came into effect from the start of business on Monday, 1st July, 1968. Even with these increases the prices still remain competitive.

The price increase will of course affect the purchase price of cars delivered under the terms of the Employee New Car Purchase Scheme. Discounts remain the same and will show a very considerable saving over the old recommended retail prices of the Triumph range prior to this increase. An amended price list covering all vehicles offered in the scheme is given below:

EMPLOYEE CAR PURCHASE PRICE LIST

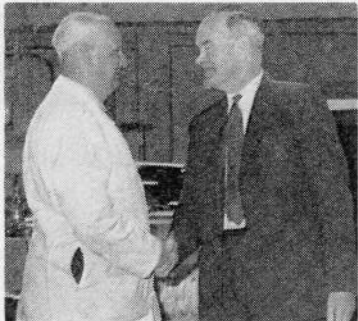
	Model	Employee Price (includes P. Tax)		Current minimum Deposit for Hire Purchase	
		£	s. d.		
ROVER CARS	2000	SC	1270 5 7	424	
		TC	1325 8 4	442	
		Automatic	1352 19 9	451	
ROVER CARS	3.5 litre V8	Saloon	1876 16 1	626	
		Coupe	1959 10 3	654	
LAND-ROVERS	Regular 88" 4-cyl.	petrol	618 15 0	207	
		diesel	709 10 0	237	
	109" WB Long	Basic 4-cyl. petrol	709 10 0	237	
		Basic 6-cyl. petrol	763 2 6	255	
		Basic 4-cyl. diesel	800 5 0	267	
		De Luxe 4-cyl. petrol	730 2 6	244	
		De Luxe 6-cyl. petrol	783 15 0	262	
		De Luxe 4-cyl. diesel	820 17 6	274	
	Station Wagon	Regular 88" 4-cyl. 7 seat	petrol	1005 12 3	336
			diesel	1126 18 4	376
		109" WB Long 10 seater	4-cyl. petrol	1171 0 7	391
			6-cyl. petrol 4-cyl. diesel	1242 14 2 1292 6 8	415 431
109" WB 12 seater	4-cyl. petrol	882 15 0	295		
	6-cyl. petrol 4-cyl. diesel	936 7 6 973 10 0	313 325		
TRIUMPH CARS	Herald	1200 Saloon	579 18 9	193	
	Herald 13/60	Saloon	645 2 1	215	
		Convertible	694 12 7	232	
		Estate Car	711 3 5	237	
	1300	Saloon	776 4 8	259	
		TC Saloon	811 10 5	271	
	2-litre Vitesse	Saloon	753 1 6	252	
		Convertible	792 15 6	265	
	2000	Saloon	1097 2 10	366	
		Estate Car	1328 14 6	443	
Spitfire Mk III	Soft Top	660 8 10	220		
	Hard Top	691 6 5	230		
G.T.6		884 6 1	295		
	TR 5 P1	Soft Top	1088 6 5	363	
Hard Top		1126 18 4	376		
Bond	Equipe 1300 GT	4S	798 5 9	267	
	Equipe 2 litre	GT	983 11 1	328	

These concessional prices represent savings ranging from £89 to £310 over standard retail prices

RETIREMENTS

We wish a long and happy retirement to the following:

- Mrs. B. KEEGAN**
Tracer in the Aero Drawing Office at Alvis for 16 years. Retired 31 May, 1968. Presented with a pendant watch by her colleagues.
- Mr. J. BROTCHE**
Tool Room Fitter. 32 years service with Alvis. Retired 27th June, 1968. Presented with a cheque by Mr. D. T. Wilson. Mr. R. S. Lucas, Toolroom Superintendent also presented a battery clock and Parker Pen, gifts from workmates.
- Mr. C. H. PALMER**
S.S. Hardener, Heat Treatment Department, 15 years service with Alvis. Presented with a cheque by Mr. D. T. Wilson.
- Mr. LEONARD FRANK MATTHEWS**
On May 2; rubber and conveyor hand, Land-Rover Paint (22 years' service).
- Mr. ERNEST VANES**
On May 2; labourer, Tyseley (3 1/2 years).
- Mrs. E. OTTIGNON**
On July 5; booking clerk, Tyseley (27 years).
- Mr. ALBERT EDWARD SPRAYSON**
Storekeeper in Tool Stores, Acocks Green. On 27th June, 1968. 27 years' service.
- Mr. HARRY THOMAS DYER**
Millwright, Maintenance Dept., Acocks Green. On 6th June, 1968. 22 years' service.



MR. J. S. CLARKE

OVER 46 years service with Alvis—that is the record of Mr. J. S. Clarke who retired in June, 1968.
Mr. Clarke joined the Company on the 11th February, 1922, and was employed as a tester on Aero Engine Test and Rectifications and towards the end of the war he moved to the Stratford Dispersal factory where he was in charge of the Sub Assembly Benches, the factory being engaged on Air Frame Production. After the war he returned to the car Service Department at Coventry where he has been employed up to his retirement as Chargehand Tester. Our picture shows Mr. Clarke (left) being bid farewell by Mr. Michie, Service Manager.



MR. G. BUTTERY

After 29 years continuous service in the Buying Department, Mr. G. Buttery made his farewell to the Company on 28th June, 1968. Starting in 1939, he played an important part during the war years as Leader of the Production Materials Section at Solihull factory, which from 1939-1945, was engaged in the manufacture of components for Hercules aircraft engines.

When the war was over, Mr. Buttery moved to Acocks Green factory as Assistant Buyer covering all aspects of requirements related to contracts from the Ministry of Supply for Meteor and Meteorite Tank Engines, following which, in 1962, he returned to Solihull to assume responsibility for the purchase of car and Land-Rover castings and forgings and subsequently controlled buying of all raw materials, which duty he performed up to the point of his retirement.

Our photograph shows Mr. Buttery being presented by Director and General Manager Mr. A. B. Smith, with gifts from his many friends and colleagues who join in wishing him a long and very happy retirement.

After 29 years it is hard to go,
But you've always done your best;
And now it's time for a 'Go Slow',
So put up your feet and rest.

Life will take on a different trend,
But how very nice to know
Rover won't drive you round the bend,
Where it is all "Go Man Go".

PRESENTATIONS



MR. CHARLIE ROUSE

Commencing his service with Alvis in January 1940, Mr. Charlie Rouse, Assistant Foreman, Inspection Dept., retired on 31st May, 1968.

Our picture shows Mr. Beattie, Chief Inspector, presenting Mr. Rouse with a gift of a tea service in stainless steel, from his friends in Inspection and the Aero Fitting Shop.



MR. A. A. HUGHES

At Acocks Green factory on Friday, 31st May, Mr. A. A. Hughes retired after 28 years service. He joined the Company at No. 2 Shadow Factory, Solihull, in February, 1940, as chargehand Inspector, Engine Test, and in March, 1942, he was upgraded to Foreman and transferred to Acocks Green. He became Test Superintendent in March, 1948, and retired as Superintendent Assembly and Test, a position he held from the introduction of both the P6 and V8 engines.

At the presentation ceremony Mr. Hughes was the recipient of a clock and power drill and a bouquet of flowers for his wife.

In the picture Mr. Hughes (arrowed) is seen being presented with the gifts by Mr. R. E. Williamson, Works Superintendent. Also in the picture are Mr. S. Goodwin who succeeds Mr. Hughes, Mr. H. C. Cox, Foreman and members of various departments at Acocks Green.



MR. H. W. LEE

Mr. H. W. Lee commenced his service with the Alvis Company in March 1936 and after 32 years, retired on 6th June, 1968. He had a wide experience of Machine Shop and Tool Room work and he leaves with the best wishes of his colleagues for a happy retirement. Our picture shows Mr. Lee with his foreman and workmates being presented with a transistor radio by Mr. D. T. Wilson, Senior Superintendent, Machine Shops and Tool Room.



MRS. PEGGY JAYNES

On 24th May, after fourteen years service, Mrs. Peggy Jaynes left the Company and at the presentation ceremony Mr. Harold Butler (Supply Manager) gave her a gold watch and a bouquet of flowers on behalf of her friends and colleagues.

Mrs. Jaynes was a Senior Clerk, MCD, Solihull, under Mr. G. F. Holbeche. During her service with the Company she had arranged many collections for people leaving the Company and had also organised a number of Departmental functions. Her husband, Albert, is Land-Rover Assembly Superintendent and they are both members of the Rover Old Time Dance Club and former members of the Rover Tennis and Badminton Sections.

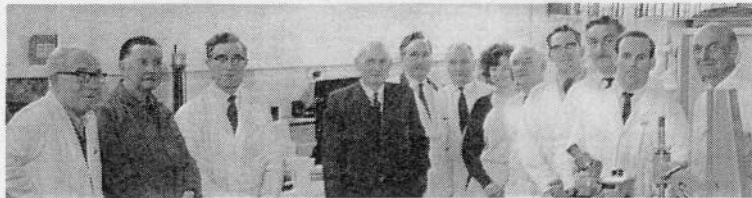


MR. T. MANLEY

On Thursday, 23rd May, 1968 Mr. T. Manley, Deputy Assistant Chemist of the Alvis Aero Inspection Department, retired after 18 years service with the Company.

In the photograph, the chairman Mr. J. J. Parkes is saying farewell to Mr. Manley who was presented with a Battery Electric Lawn Mower, a travelling case and saw attachment for his power drill, by supervisory staff and a sum of money by Inspection colleagues. Some of Mr. Manley's friends are also seen in the photograph.

In his younger days Mr. Manley was a keen athlete and in 1920 was picked to represent Britain in the Olympic Games for the cross-country marathon but had to withdraw due to an accident. He is a keen gardener and 'do-it-yourself' man.



MR. A. H. LUCAS

After 32 years service with Alvis, Mr. A. H. Lucas retired on 24th May, 1968. Gifts from colleagues were presented to Mr. Lucas by Mr. E. Beattie, Chief Inspector. Our picture shows Mr. Lucas (fourth from left) with some of his friends on retirement day.

LATE NEWS

ATV APPOINTMENT

Sir George Farmer, Chairman of the Rover Company has been appointed to the board of ATV Network Ltd.

His appointment—and that of Dame Isabel Graham-Bryce, a member of the Independent Television Authority from 1960 to 1965—was announced on 15th July. The appointments take effect from 30th July.

BRAZIL SALES

The Rover Company has made a further important break-through into the valuable South American market with an order for 74 Land-Rovers from Brazil.

The Company already trades with the majority of the South American countries, but direct business with Brazil has been at a stand-still for several years because of Brazilian Government restrictions on the direct import of made-up vehicles.

Now, however, the Government has created a 'Free Zone' in the Manaus region of Brazil and has lifted the import restrictions to encourage development of the area.

As a result of the lifting of the restrictions, Rover appointed as their distributor for the region Cimaza Companhia Amazonia Importadora who immediately placed an order worth more than £70,000 for 74 Land-Rovers.

"This is a very significant and welcome break-through into a most important market, and we are hopeful, now that we are to start shipping vehicles once again to Brazil, that we shall gain further business in this market," said Mr. John Carpenter, Sales Director of the Rover Company.

The Land-Rovers will leave the Company's Solihull factory for Brazil in the Autumn.

PROGRAMME

FOR THE 1968

FORK TRUCK

DRIVER OF THE YEAR

COMPETITION

TYSELEY GROUP

Heats at Acocks Green
Saturday p.m. 17th August.

SOLIHULL GROUP

Heats at Solihull
Saturday p.m. 24th August.

PENGAM

Heats at Solihull
Sunday 11.30 a.m. 25th August.
Followed by COMPANY FINALS
at Solihull at 2.30 p.m.

The National Competition for the winner and runner-up will be held at Manchester, 25th-26th September.



Mr. ALBERT L. HIGGINS

Joining the Company at Coventry in August, 1937, Mr. Albert Higgins (Land-Rover Final Line) retired after 31 years' service on 12th July, 1968. At a farewell ceremony held at Solihull, Mr. Higgins was presented with gifts from his many friends and colleagues by Mr. D. Cross (Superintendent Land-Rover Final Line). Our picture shows Mr. Cross making the presentation to Mr. Higgins, with Mr. C. Davis (Senior Foreman) on his left surrounded by workmates. Mr. Higgins has worked on the Land-Rover from the commencement of Land-Rover production in 1948.

SNOOKER FOURSOMES FINAL

In the final of the Snooker Foursomes Handicap for 1968, held at Solihull on Wednesday, 10th July, Mr. E. FROGGATT (Experimental Machine Shop) and Mr. R. NEWBOULD (Vehicle Progress) met Mr. T. MUNRO and Mr. A. CROSS (Land-Rover Chassis Line).
The match provided the spectators

with plenty of interest with the odds-on favourites Messrs. Froggatt and Newbould playing well to win the game and the contest by 68 to 34. These two players had reached the final by playing brilliant snooker and though they won this all-important game, it must be said that Messrs. Munro and Cross could have come out victors had they con-

centrated a little more and accepted the several match-winning opportunities presented to them.

Prizes to the four finalists were presented by Mr. E. WILFORD (Export Sales Manager) who is keenly interested in the various Snooker Competitions organised in the games room.

PERSONAL

SOCIAL

SPORTS

FAREWELLS

Alvis Inter-Departmental Football Competition Winners



ALVIS APPRENTICES THE WINNING TEAM

Front Row (L to R). N. James, D. Kelly, C. Evans, N. Eaves.
Back Row (L to R) W. Davies, L. Aston, P. Meston, C. Reay (Captain), V. Howard, D. Morgan, E. Richardson.

Outpost of Rover Factory Service closes down

MANAGER RETIRES

IN 1945, following considerable war damage to its factory at Coventry, the Rover Company announced its decision to move its headquarters and Assembly Plant to Solihull. This move meant of course that the Service Department would also be moving and Rover owners in Coventry area were extremely upset about this because many of them had used the service exclusively and their cars had never been in any other repair garage. Following quite serious pleas, by these customers, to the Rover Directors imploring them to leave a small service depot at Coventry, Mr. Ransom Harrison, chairman of the Company at that time, decided not to let them down. Arrangements were made to set up a small service depot at the Company's premises at Clay Lane, Coventry and Mr. H. Gardner was appointed manager.



MR. H. GARDNER

For 23 years this little outpost of Rover service has operated in Coventry and there's little doubt that its success and the high reputation it has earned has been due to the sustained efforts of Mr. Gardner and his team.

The depot, which had recently moved from Clay Lane to the Alvis Service Department at Jobs Lane, Coventry, was officially closed by the Company on 28th June, 1968 and Messrs S. H. Newsome & Co. Ltd., the recently appointed Rover Distributors, are taking over the building and service responsibilities. Following the Company's announcement of this intention, many letters received from Coventry customers have carried an appreciation of Mr. Gardner and his

staff for the excellent work and service they provided.

Mr. H. (Bert) Gardner joined Rover at Coventry in 1920 after his World War I service as a member of the Royal Flying Corps—ferrying aircraft of the open-cockpit type. He had much to do with the popular Rover 8 h.p. twin air-cooled car which was in production when he joined and he won several medals in trials when driving the model.

Mr. Gardner, now 70 years of age and with 48 years of loyal Rover service behind him retires with best wishes for his health and contentment from his many friends and colleagues at Rover.

NEWS IN BRIEF

ON Wednesday, 29th May, 1968, in glorious weather, seven members of the Pengam Works Safety Committee, headed by Mr. Brian Evans (Works Engineer), travelled the 90 miles to spend a day at Tyseley.

Their visit included a visit to the Training Centre of the Royal Society for the Prevention of Accidents at Acocks Green, where the Training Manager, Mr. A. Payne, gave the members a general talk on Safety Committees in industry.

Returning to the Tyseley Works for lunch, the party were joined by Mr. T. Brindley and Mr. W. H. Mason, and after lunch a tour of the Tyseley Works was organised.

Everyone in the party appeared to enjoy the visit and to appreciate the hospitality extended to them.

IN a fund raising effort for the Mentally Handicapped Children's Association, West Bromwich Branch, 40 young persons took part in a walk round Sutton Park, with a maximum of 20 miles, and sponsors paid 3d. per mile walked, to any person chosen from the 40 entrants. A young Perry Barr worker, MR. ALAN DAVIES of Section 303 took part in this walk and was sponsored by several workmates at the factory.

Alan completed the maximum 20 miles and his effort added £9 10s. 0d. to the total of £142 10s. 0d. collected by the other walkers.

Well done, Alan, and congratulations to the others for such a splendid effort in a good cause.

THE Annual Dinner and Concert of the Tyseley Factories Supervisors Discussion Group was held at the Swan Hotel, Yardley, on Friday evening, 14th June.

The guests included Sir George Farmer, Mr. B. G. L. Jackman, Mr. A. J. Worster and Mr. W. J. Robinson. Mr. E. Scott, chairman of the Discussion Group, introduced the speakers.

The toast to the Company was proposed by Mr. G. Elkington, Production Controller (Tyseley Group), to which Sir George Farmer responded.

Approximately 90 members of the Discussion Group attended the function.

THE Rover Angling Section give the following results for the first ten contestants in the 1st Bye-Contest fished at Bushley on 22nd June, 1968.

	lb. oz. drms.
1 G. Hodgetts ..	6 8 8
2 S. Workman ..	4 5 12
3 G. Meredith ..	2 13 0
4 F. Haywood ..	2 6 8
5 C. King ..	1 11 0
6 F. Butler ..	1 7 0
7 R. Markham ..	1 5 8
8 R. Checkley ..	1 4 8
9 J. Heath ..	1 1 0
10 R. Harze ..	1 0 14

MR. H. STEVENSON, employed on Security Staff at Springfield Works, has recently been awarded the 1st Bar to the Service Medal of the Order of St. John. Mr. Stevenson is a member of the Rover (Acocks Green) Ambulance Division, County of Birmingham.



DEAF AND DUMB BUT NO HANDICAP TO SOLIHULL SPORTSMAN



SINCE the age of eleven months, following measles and pneumonia, 24-year-old Ken Turner has been deaf and dumb.

Ken started school at the age of 4 at Martley, Worcestershire, later moving to the Royal School for the deaf at Edgbaston. When he left school at the age of 16, he joined Rover and is now employed in Mr. Ted Fleetwood's rectification shop at Solihull.

A very keen footballer, Ken joined Elms Close Rangers, Elmdon Heath, at the age of 15 and a few years ago he had a trial with the Aston Villa Football Club. Today he plays for the

Deaf Association, and this last season's senior cup matches have taken him to Newcastle, Blackpool, London, and to Oxford for the final. He also played for the England Deaf Association in Belgium at Easter.

As can be seen in the picture, his skill at football has won him many cups, medals and plaques.

Ken is also a good swimmer and holds a certificate from his school. He is very interested in woodwork and has made a considerable amount of furniture for his mother who is also employed at Rover in Land-Rover Vehicle Progress Control, and has been with the Company for eight years.

BIRTHS

We offer our congratulations to . . .

AGIUS—To Mr. and Mrs. F. Agius a daughter (Claire Louise) on May 28. Mr. Agius is an assistant foreman in the Production Control Department, Pengam.

JONES—To Mrs. and Mr. Jones a daughter (Debrah Marie) on May 30. Mrs. Joyce Jones formerly worked in Technical Service Department, Solihull.

ILES—To Mr. and Mrs. Colin Iles a son (Stuart Colin) on May 2. Mr. Iles is employed in the Toolroom, Solihull, and his wife Sheila (née Marley) formerly worked in the Land-Rover Press Shop.

UNITT—To Mr. and Mrs. Unitt, a son (Peter). Mr. Unitt is employed at Tyburn Road, Group 711.

MARRIAGES

We offer our congratulations and best wishes to . . .

HANSON-CHAPMAN—On June 22 at Birmingham Register Office, Mr. Alan Hanson (Solihull Bulk Stores) to Miss Patricia Chapman.

RUBY WEDDING

MR. AND MRS. F. G. RIDOUT celebrated their Ruby Wedding on 23rd June, 1968. Mr. Ridout, now retired, was employed at Devonshire House, London. Present address: 9 Dudley Lodge, Ferndale Close, Tunbridge Wells, Kent.

DEATHS

We record with regret the following deaths, and offer our sympathy to relatives . . .

SMITH—Mr. Cyril Norman Smith on May 16, aged 44; he was employed in the P6 Paint Shop (12 months' service).

SHELTON—Mr. Alfred Shelton on June 1 aged 62; he was a skilled trimmer, Solihull (104 years' service).

DAVIES—Mr. Arthur Davies on June 3, aged 53; he was a wood machinist, Solihull Saw Mill (11 years' service).

HIGGINS—Mr. Stanley Thomas Higgins on June 5; aged 58; he was a packer, CKD, Solihull (184 years' service).

LONSDALE—Mrs. Doris Lonsdale, on June 10, aged 52; she was a bench hand, P6 Trim Shop (4 1/2 years' service).

MARTIN—Mr. Victor Laurence Martin, on June 12, aged 45; he was a paint operator, P6 Paint Shop (2 months' service).

A competition promoted by Mrs. E. Price, N6 Receiving Deck Office at Solihull, resulted in the sum of £7 2s. 0d. being raised for the Solihull Friends of St. John's towards the purchase of a new ambulance. The prize in the competition was won by Mrs. E. Richards with blue ticket numbered 133.



A BRITISH LEYLAND NEWSPAPER

Published for all employees and retired workers of both Companies.

This newspaper is posted free to all homes and if you are not receiving a copy or if you know of any errors in our mailing lists, please inform either the Rover Editorial Office at Solihull or Alvis Publicity Department.

Items for inclusion in the newspaper are welcome. We are interested in news about people and we are particularly interested in YOU. Let us know about your leisure pursuits, your hobbies, unusual activities, successes and experiences. Remember, all people are interesting and all people are interested in people—SO, do please keep in touch with us.

You can submit your contribution direct to the Editor, through the various works correspondents or via factory Personnel Departments.

PLEASE NOTE

The next issue of Rover and Alvis News is due for publication early in October.

Closing date for receiving contributions for the October edition is Friday, 6th September, but the Editor points out that it is helpful if items can be submitted before then if possible.

THANKS FOR CO-OPERATION



As a gesture of appreciation for the helpful co-operation received over many years from Mr. K. A. Bridgen (Alvis Overall Stores), Sketchley Overall Services presented him with a set of cuff-links at the Alvis Works last month. Our picture shows Mr.

Bridgen receiving the gift from Mr. F. M. Thompson (Sketchley Senior Area Manager). On the left is Mr. R. H. Brandrick (Coventry Area Rep.) and on extreme right, Mr. B. E. Medlicott (Assistant Personnel Manager, Alvis).



MR. ERIC THORNTON

After two periods of service, covering twelve years with the Company, Mr. Eric Thornton leaves to take another post. He first joined the Company in September 1954 when he became administration executive in the Sales Division, leaving in May 1962. On his return in September 1964 he was co-ordinator, CKD, under the Production Controller.

Our picture shows Mr. Thornton with directors and colleagues at the farewell party held at Solihull recently.

OBITUARY

**Mr. G. V. TYLER
Mr. A. GLASS**

It is with the deepest regret that we have to record the sudden deaths of two well known Superintendents in the Solihull Group.

On 19th May MR. G. V. TYLER, Superintendent in charge of Clay Lane, Coventry, factory died after a short illness and on 29th June MR. A. GLASS, Superintendent of Garrison Street factory, passed away after an equally short illness.

Both of these men had been with the Company for more than 35 years and during this time each had given sterling service and had made many friends in all sections.

In their private lives too they had been great friends although of widely differing temperaments. George Tyler was quiet, stolid and phlegmatic whilst Arnold Glass was a bundle of energy with an all-consuming desire—to use his own words—to 'get cracking'. But each achieved his objective in his own way and, in doing so, gained the undoubted respect and, it is not an exaggeration to say, the friendship of all with whom they came into contact.

The Shop Stewards and men and women of both factories have particularly asked to be included in this all too inadequate tribute to two men of character who will be very sorely missed.

Our deepest sympathy is extended to their widows and families.