



This was ROVER NEWS in 1965

JANUARY. The first Rover 2000 to arrive in New Zealand gets a great welcome. £400,000 Land-Rover parts orders received from many parts of the world.

FEBRUARY. Rover 2000 success acclaimed in Monte Carlo Rally. 1st Production touring car home out of 158 starters; 1st in its class, and 6th overall. Further stage in automation in heat treatment introduced at Acocks Green and Pengam.

MARCH. Rover apprentices hand-built 'baby' Land-Rover for Prince Abdullah of Jordan. Mr. B. G. L. Jackman becomes Production Director in succession to Mr. A. J. Worster.

APRIL. Announced that the Rover-B.R.M. gas turbine car would race at Le Mans. First 2000 handed over in Malaya; size of South African assembly plant at Port Elizabeth being increased.

MAY. Mr. P. M. Wilks (Technical Director) gives his impressions of the New York Motor Show. Cardiff Corporation buys a Rover 3-litre for civic use.

JUNE. Land-Rovers in the forefront of the battle to close the nation's trade gap. S.M.M.T. Section Chairmanship for Mr. L. G. T. Farmer, Rover Chairman. Mr. J. K. S. Carpenter joins the Company, later to become Sales Director.

JULY. Rover-B.R.M. wins award at Le Mans for being first British car home. Only 14 cars finished from 51 starters. Mr. S. W. Nixon appointed General Manager, and Executive Director, Cardiff. 2000 won its class in Scottish Rally and 3rd overall.

AUGUST. More rallying success for the 2000. All four cars finished in the Alpine, one winning its class and being 3rd overall. Rover-Alvis merger revealed. Mr. S. C. Toll new Managing Director of Rover South Africa.

SEPTEMBER. U.S. magazine names 2000 the 'best designed and engineered car of the year.' Rover families tour the 2000 assembly line. Big drive to introduce Rover products into Japan at Tokyo trade exhibition. Record sales of Rover parts over 12 months.

OCTOBER. Rover 3-litre Mark III, with considerable internal trim changes, announced. Japan a 'major target' for exports. Mr. L. G. T. Farmer reviews Company achievements at London Press reception.

NOVEMBER. Rover inquiries at Earls Court Motor Show up by more than 80 per cent on 1964. Chairman's annual report reveals another record year with an all-time group sales level being achieved. Birmingham Press Queen for Lebanon holiday as guest of Rover distributor. First light aircraft powered by Rover '90' gas turbine engine notches up flying hours.

This is the fourth time I have had the pleasure of sending you and your families, through ROVER NEWS, a message for Christmas.

Each time my greeting has been made after a year of solid achievement on the part of our Company.

Christmas, 1965, follows a year in which, generally speaking, the demand for our products has exceeded our capacity to make them.

Full production of the Rover '2000' is now well under way and the benefit of our plans for expansion of Land-Rover production will shortly start to be felt.

The recent Motor Show indicated that the 3-litre, particularly in its new form, continues to attract considerable interest and orders for these models are coming in very satisfactorily.

In addition, our merger with Alvis should add to the strength of the Group in due course.

The success of the past years reflects credit upon

Seasonal Greetings from the Managing Director Mr. W. MARTIN-HURST

all those who have done their best to promote it.

The future is not without its shadows. The economic restrictions imposed by the Government have had a serious effect on car sales in the home market and it is to be hoped that they will not be carried too far or for too long. Unofficial strikes have continued to bedevil our industry which has lost production and thereby exports which are vital to the prosperity not only of this country but to each of us as individuals.

Nevertheless, despite inevitable ups and downs, the long term future of our industry is still an expanding one and I have no doubt of its or of our success if we all make the effort which is demanded of us.

Given this, I am con-



fident that my hope that 1966 will be a prosperous one for us all will come true and I wish you all good health and happiness in the year to come.

W. Martin-Hurst

2000s rallying again in 1966

Works sponsored Rover 2000s will be competing in at least four international rallies in 1966, thus continuing the Company's policy of direct participation in major rallies.

First event on the calendar is the Monte Carlo Rally (January 14-22). In the 1965 competition a Rover 2000 was first Touring car home, first in its class and sixth overall.

Second rally date for the 2000 team is the Acropolis (May 26-29) and four months later the Rover team will again try its luck in the Alpine. This event has been moved forward from its former July date to September (5-10).

The fourth rally on the Rover calendar is once again the R.A.C. (November 19-25).

In addition to the above, in which works team will be entered, the Company may support private-entry 2000s in the Scottish Rally (from May 30) and in the Circuit of Ireland (April 8-12).

There will be Rover works team crew changes in 1966. Roger Clark is joining Fords and Peter Proctor and David Mabbs are not available to drive for Rover until after the 'Monte,' because of an existing contract.

The 'Monte' works team will comprise Logan Morrison/Johnston Syer; Anne Hall/Pat Spencer; Geoff Mabbs (brother of David)/Jim Porter, and a Polish pair, Sobieslaw Zasada/Adam Wedrychowski.

Zasada, at present second in the European Drivers' Championship, has had a lot of international rallying experience and is showing great promise.

Another Rover 2000 (works car but a private entry) is being crewed in the event by the B.B.C. television 'Wheelbase' pair, Michael Frostick and Maxwell Boyd of 'The Sunday Times.' Also entered private Rover 2000s to be driven by Mr. Tony Costello, of Leamington and a Spaniard, Sr. Reverter Sequeiros.

Two much-battered Rover 2000s were among the 62 finishers in last month's R.A.C. Rally held over 2,500 miles of roads and tough special stages in England, Wales and Scotland.

The Roger Clark/Jim Porter car

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LATE NEWS

Discount to employees for motor insurance with RB policies at Lloyds increased from January 1st from 10 to 15 per cent. This applies to renewals and new business. No claim bonus will be 33½ per cent first year, 40 per cent second year, 45 per cent third year, 50 per cent fourth year.

Staff Contributory Pension Fund —improved benefits proposed

Improvements in benefits for members of the Rover Staff Contributory Pension Fund have been proposed, but these require the approval of the Inland Revenue and the Registrar of Friendly Societies.

This was revealed in the annual report of the Fund committee presented to the annual meeting on December 16. Subject to Inland Revenue and Registrar approval being obtained, an extraordinary general meeting will be convened at which Fund members will be asked to approve the committee's recommendations, which will be set out in a memorandum to members.

Under the heading Disposal of Valuation Surplus, the annual report stated:

"The 1964 quinquennial valuation revealed a surplus on the Fund of £65,985, and the committee asked the actuary to recommend what improvements in benefits might be made as a result of this. The total cost of the various recommendations of the actuary which the committee believe to be desirable would amount to £95,000 approximately £29,000 more than the surplus available. The Company and the committee both agree, as does the actuary, that it is better that all these improvements should be dealt with now rather than defer some until the next quinquennial valuation is prepared, although this means anticipating possible future surpluses to the extent of £29,000."

The report also said: "It is encouraging to note that the increase in membership this year from 2,034 to 2,173, is higher than the increase last year. 318 new members joined the fund during the year, 139 members have left the Company's service, 15 have withdrawn for other reasons and 10 members retired and were paid lump sums in commutation of small pensions. There were 15 deaths among members, of whom 4 were pensioners."

"There has been an increase in ordinary contributions from £148,028 last year to £171,006 this year. More members have appreciated the benefit of paying additional voluntary contributions and these have increased from £6,774 to £7,138 per annum. 64 members are paying contributions under the provisions of Rule 20 after reaching 63 and the total of these contributions during the year was £3,104."

"The total number of pensioners has now reached 138, whose pensions in a full year total £21,770."

"During the year 11 members died and £11,999 in death benefits was paid to their dependants. In all but three cases the minimum benefit of one year's pensionable salary was paid."

"The value of the Fund has increased from £1,631,471 last year to £1,907,794 this year."

"The economic difficulties which this country has been experiencing were reflected in a depressed market for most of the year. This is shown in the reduction of the amount by which the market value exceeds the original cost, from £359,394 last year to £117,454 this year. Despite this, sales of investments during the year realised a very satisfactory net profit of £45,318."

"The Committee expresses its grateful thanks to the Company for its generous action in meeting the management expenses of the Fund, amounting to £4,500."

SPACE-WALKER LIKED ROVER SEAT COMFORT

The fact that he spent some 20 minutes floating around in space without any means of support earlier this year doesn't seem to have lessened Lieutenant-Colonel Alexei Leonov's love of the more conventional forms of comfort. And like many other people, Leonov appreciates Rover comfort.

Accompanied by his captain on the historic flight, Colonel Belyaev, the first man to walk in space made his acquaintance with Rover seating on the International Synthetic Rubber Company Ltd. stand at the international exhibition held recently in Moscow. Theme of the exhibition was Chemistry in Industry, Construction and Agriculture.

The Russian director of the British Pavilion brought the two astronauts, who made their 2½ hour flight in March of this year, on to the stand and showed them a Rover 2000 front seat. Leonov sat on it, said "Good, good," then made a loud hissing noise and pointed up into the air. The Russian director explained that Leonov was saying that the seat would be very comfortable for space travel.

The seat and its section caused a great deal of interest at the exhibition, and many Russians expressed their admiration of the high quality of the design and its craftsmanship.

A view of the International Synthetic Rubber Co. stand at the Moscow exhibition, showing the Rover seats which were displayed.



Mr. and Mrs. W. Martin-Hurst with a group of church friends and Rover Cardiff delegates after the Pengam stone-laying ceremony. (See story P. 2)

FACT-FINDING BODY PROBES SOLIHULL PROBLEMS—'GOODWILL ON BOTH SIDES'

In an atmosphere of considerable goodwill from both the Rover Management and Rover trade union representatives, the motor industry's joint fact finding body spent two days investigating the labour problems of the Solihull works.

The fact-finding body—inaugurated into the Motor Industry Joint Labour Council a few days after its Rover Solihull inquiry—was invited to investigate the Solihull factory problems by the Rover Company Management.

The Rover Management was most concerned with the frequency of the disputes at Solihull. These created an atmosphere which, in the opinion of the Management, called for an inquiry by an independent body to enable everyone to air their grievances.

Met the Premier

After the Company's invitation had been issued, representatives of the Managements of all the motor car manufacturers held meetings with the Prime Minister and the Minister of Labour, as a result of which Mr. Jack Scamp, a director of the General Electric Company, was appointed Chairman of the Motor Industry Joint Labour Council.

Consequently, Mr. Scamp was invited to chair the fact-finding body's investigation into the Rover Solihull problems.

His committee of 10, which con-

sidered the 136 disputes which occurred between June 1, 1964, and October 22, 1965, comprised: Management members: Messrs. L. T. Blakeman (Fords), B. Mackie (B.M.C.), R. T. Chapman (Pressed Steel), R. R. Hopkins (Vauxhall), T. P. England (Rootes). Union representatives: Sir William Carron (A.E.U.), H. Scanlon (A.E.U.), A. Roberts (N.U.V.B.), L. Kealey (T. & G.W.U.), G. Doughty (D.A.T.A.).

Mr. E. S. Richards, the Rover Company's Executive Director, Industrial Relations and Welfare, is also a member of the recently formed Joint Labour Council, but he did not sit as a member of the inquiry team at Rover.

Factual information placed before the inquiry by the Company was circulated to trade union district officials and senior Rover shop stewards three weeks before the investigation opened.

Management representatives at the inquiry were: Messrs. E. S. Richards, W. J. Robinson (Executive Director—Production, Solihull), P. Hall (Car Production Manager) and J. Lawrence (Land-Rover Production Manager). Union representatives were (district officials first, Rover shop steward second): National Union of Vehicle Builders—Messrs. J. Gardiner and W. Lock. Transport and General Workers' Union—Messrs. A. M. Evans and M. Kavanagh. National Union of General and Municipal Workers—Messrs. W. F. Pope and F. Hartin. Birmingham and Midland Sheet Metal Workers' Society—Messrs. E. Flynn and E. Hawkins. United Society of Boilermakers, Shipbuilders and Structural Workers—Messrs. H. Bibb and F. Mason. Amalgamated Engineering Union—Messrs. C. Jones and F. Baron. Amalgamated Society of Woodcut-



Mr. Jack Scamp with members of his inquiry and Rover Management representatives on the Rover 2000 assembly line at Solihull.

(A "Sun" photograph).

trade union and Management delegates.

The second day was spent by members of the inquiry team, Management and union representatives, in touring the works. Members walked more than two miles in 2½ hours along the Land-Rover, 3-litre and 2000 assembly lines, talking freely to employees and foremen on the tracks, particularly on the '2000' lines where the majority of our disputes have taken place, and thereby assessing the atmosphere for themselves.

Findings later

The inquiry's findings and recommendations will be made known at a later date. The event had considerable television and newspaper coverage, and the interests and needs of journalists were looked after fully by the Company's Press Department.

In a statement to ROVER NEWS after the inquiry, Mr. Richards stressed the tremendous amount of goodwill on both sides at the inquiry.

"We must be hopeful that this investigation will do a lot to ensure that in future our unofficial disputes are considerably reduced and that our employees will use the National Procedure Agreement to settle any dispute that may arise," he said.



The fact-finding commission gets down to the business of investigating problems in the chair: Mr. Jack Scamp.



The Rover Management representatives at the Scamp inquiry. From left to right: Mr. E. S. Richards (Executive Director, Industrial Relations and Welfare), Mr. W. J. Robinson (Executive Director, Production—Solihull), Mr. P. Hall (Car Production Manager) and Mr. J. Lawrence (Land-Rover Production Manager). (Photo by C. A. Joiner, Solihull.)

R.A.C. Rally: 2000s second and third in their class

From Page One

was second in its class and 14th overall, and the Logan Morrison/Johnston Syer 2000 was third in class and 17th overall.

There were 162 starters from London Airport, among them four works entered Rover 2000s, a private-entry 2000, three Army-entered Rover 3-litres and two military Land-Rovers.

The two 2000s to finish survived ice, snow fog, rain and mud to complete the competition, and all drivers who entered are agreed that the event was certainly one of the very toughest from the point of view of weather conditions.

The icy, snowy condition of most of the special stages in forestry terrain appealed to the Scandinavian drivers, who did well in the rally.

It was on one of these stages that the Morrison/Syer car spun into a pile of timber smashing its front and damaging the front suspension which was later dealt with by a service crew, at the Devil's Bridge service point.

The Proctor/Mabbs 2000 met

early disaster when it ran off the road and out of the rally in south west England. This was only hours after the start.

Four miles from the main control at Peebles, the Anne Hall/Pat Spencer car dropped its two front wheels over a drop on a special stage. Pat Spencer made her way to the control to seek help from the Rover service crew there and an Army service Land-Rover took her off to help.

In the meantime, an Army 3-litre had attempted to pull the 2000 clear, but it had slid backwards "into the Christmas trees," as Anne Hall put it later. The car was thus timed out of the rally and had to be recovered later.

Earlier, the Anne Hall car had itself pulled the Logan Morrison 2000 out of a ditch into which the latter had slid after touching another competitor while overtaking.

The Army 3-litres and Land-Rovers dropped out one by one after runs off the road or being beaten by the clock as a result of weather conditions, and the private-entry 2000 also fell by the wayside.



Logan Morrison takes his Rover 2000 over a snow-covered Scottish special stage in the R.A.C. Rally.

Land-Rovers for export...

Two overseas orders for 248 Land-Rovers worth about £200,000 have been secured—one against strong Japanese competition.

The Nigerian Army is buying 62 Long units, and the New Guinea Administration 186 Long and Regular vehicles.

The orders have been placed through distributors—Burns, Philp (New Guinea) Ltd., of Papua, and BEWAC Ltd., of Lagos.

The Nigerian order is to supplement the army's existing fleet of Land-Rovers. In the past 16 years, nearly 8,000 Land-Rovers have been exported to Nigeria, and just over 2,000 to New Guinea.



Mr. Alfred Vincent Head joined the Company on December 1 as General Service Manager responsible to Mr. R. W. Bromley (Executive Director, Service).

This is a new appointment and his responsibilities will, with limited exceptions, extend over the whole area of Service Division operations not currently the responsibility of Mr. J. H. Whitby (Parts Manager), whose position is unaffected by this appointment.

Mr. Head was formerly general service manager with C.V. (Sales and Repairs) Ltd., prominent distributors of commercial vehicles with depots in Essex and South Wales.

He began his career as an indentured apprentice with A.E.C. Ltd., and during this period was keenly interested in the London Graduate Section of the then Institution of Automobile Engineers.

Subsequently he transferred to the A.E.C. service organisation and after five years as manager of the Southall Vehicle Repair Depot and Unit Reconditioning Workshop, he was appointed Deputy General Service Manager, a post he held for four years. As such, he travelled extensively overseas.

In 1962, he joined The Glacier Metal Company Ltd., Wembley, as London Service Station Manager, and obtained specialised experience in the sale and manufacture of the wide range of plain bearings. He went to C.V. (Sales and Repairs) Ltd. in July, 1964.

Appointed and Promoted

A married man with two children, Mr. Head, aged 43, includes gardening, music and golf among his recreations. He is an Associate Member of the Institute of Mechanical Engineers.

New Chief Security Officer at Solihull is Mr. Leonard William Steed, aged 57. He succeeds the late Mr. Harold Gardner, with whom he had been a sergeant for 12 years.

Mr. Steed, whose appointment took effect from November 8, began his career with the Company as a



security officer in 1950. Three years later he was appointed sergeant to assist Mr. Gardner in the execution of his responsibilities. Two further sergeants were appointed later following expansion at Solihull.

From 1940 until 1946, Mr. Steed was in the Birmingham City Police Force, and in the period between leaving the civil police and joining The Rover Company, he was a security officer at two other Birmingham industrial concerns.

He is married with one daughter.

MANAGING DIRECTOR LAYS STONE FOR PENGAM CHURCH

The bonds between the motor industry and the Church in South Wales were strengthened recently when Mr. W. Martin-Hurst, Rover Managing Director, laid the foundation stone of a new church in Cardiff.

The ceremony took place on November 22 at Pengam, where the new building, to be called St. Philip's Church, is situated. A Churchill crown and silver models of a Land-Rover and a 2000 were placed beneath the stone to complete the ceremony. The curate at St. Philip's is the Rev. David John, who is chaplain to the Rover factories in Cardiff.

The service was conducted by the Bishop of Llandaff, Dr. Glyn Simon. Also present were the Assistant

Bishop and Archdeacon, and representatives of the Anglican, Roman Catholic and Nonconformist denominations. Rover people present included Mrs. Martin-Hurst, Mr. S. W. Nixon (Executive Director and General Manager, Cardiff), and Mrs. Nixon, Mr. J. H. Fisher-Evans (Assistant to the General Manager, Cardiff) and Mrs. Fisher-Evans, Mr. H. Lamb, Mr. L. C. Payne, Mr. S. Barry, Mr. T. Belt, Mrs. P. I. Williams, Mr. A. Williams, Mr. H. Thomas, Mr. D. Wilkinson, Mr. D. Bryant, Mr. L. Buttle and Mr. W. Perry.

At a tea after the service, Mr. Martin-Hurst spoke of the value of the Church and its ministry in relation to industry.

Supplier's trophy for annual award to best first year apprentice

A trophy presented by a Rover supplier is to be awarded annually from 1966 for the best first year Rover Company apprentice. It is hoped that the trophy will be presented at the next annual dinner by the Chairman of the Company, Mr. L. G. T. Farmer.

This was announced by Mr. L. S. Shaw (Apprentice Supervisor) at the 8th annual dinner of Rover Apprentices' Association at the Regency Club, Shirley, on November 11.

Presented by Mr. G. Clifford Bennett, managing director of Watsonian, suppliers to the Company, the award will be known as the Watsonian Trophy.

EXAM. RESULTS

Mr. Shaw said Mr. Bennett decided to offer something for competition after reading in the pages of ROVER NEWS of the Rover Management's deep interest in young people and apprentices.

Mr. Shaw announced the following apprentices' examination results in the last academic session: 17 Higher National Certificates, 1 Chartered Institute of Secretaries final certificate 7 ordinary National Certificates, 18 Mechanical Technicians Part 1, and one Part 2 Certificates, 4 City and Guilds final certificates, 9 City and Guilds Craft Practice Part 1, and one Part 2 certificates.

Recalling that 21 years ago he joined Rover and took over a small group of apprentices, Mr. Shaw said many of those original lads were still with the Company.

Among ex-apprentices present at the dinner were Messrs. S. Clifford (Planning, Acocks Green), W. Jones and H. P. Collins (both Toolroom, Tyseley), each of whom has completed 25 years' service and has been awarded a long service gold watch. These long-serving ex-apprentices were introduced to Mr. Farmer who congratulated each one personally. Others will become eligible for gold watches in the next few months and the numbers will increase annually.

'EXCITING PLANS'

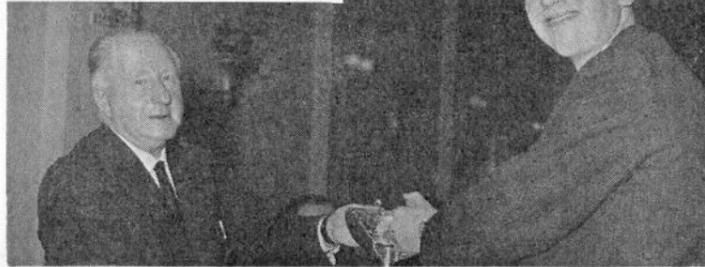
Mr. Farmer said the apprentices annual dinner was one occasion in the year he would not like to miss. "Your affairs are in good shape," he told the apprentices "and you have exciting plans in progress. I wish you well."

He recounted some of the many exciting events which had happened within the Company since the last dinner — Le Mans, changes in top Management, the Alvis merger. Of the latter he said: "I am sure this is a milestone in the history of this Company."

Exports last year exceeded £31m, "apart from the great volume of business we did from our overseas companies." This was a great contribution to the national economy,



Mr. L. S. Shaw presents G. Hicks with the Snooker Cup while, below, N. Garner receives the Motoring Cup from Mr. A. J. Worster.



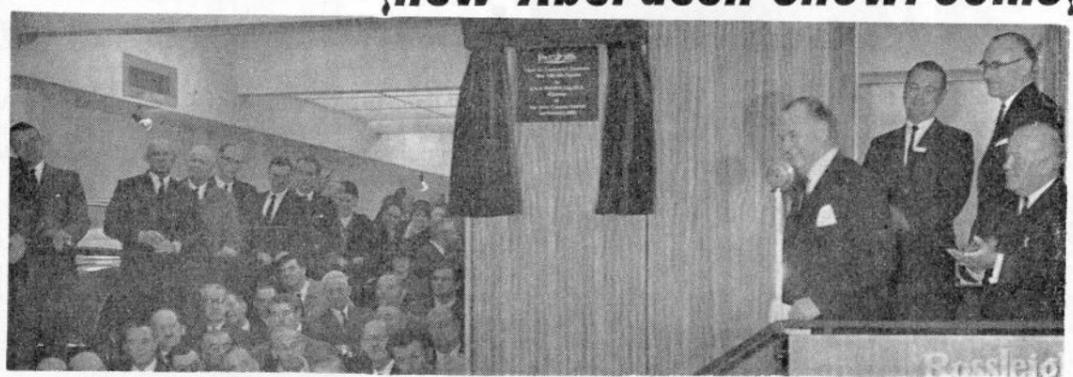
and considering that our export business had been built up from negligible in the last 20 years the Company had much of which to be proud.

Apprentice Association chairman, Peter May (Gas Turbines) said plans were being drawn-up for a clubhouse. Realisation of this aim would be the committee's principal objective next year and the plans, when ready, would be put to the Management through Mr. Shaw.

"This is a big step and we hope we can justify it by getting extra support," he told nearly 200 apprentices and former apprentices at the dinner. Virtually every member of the Main and Executive Boards of Directors was present as guests, and Mr. May said their presence showed keen Management interest.

He announced that the annual meeting was fixed for December 30, and pleaded for a "full house."

Former apprentice, Tony Rees



Mr. Farmer opens the new Rossleigh showrooms in Aberdeen. ("Aberdeen Journal" photograph).

More than 100 people attended the official opening of the new showrooms of Rossleigh Ltd. our Aberdeen distributors, in Union Street, Aberdeen, by Mr. L. G. T. Farmer, Chairman of The Rover Company on November 3.

The new showroom consists of an extension to the old frontage of No. 383, Union Street. The entrance doorway for the new building contains what is believed to be the largest pane of protective glass in Scotland.

Among the guests were the Lord Provost of Aberdeen, the Chief

Constables of the city and of the north eastern counties, and the firemaster. A Rover 3-litre Mark III automatic saloon occupied the most important position in the window, and a Rover 2000 revolved on a turntable in the centre of the showroom, surrounded by floral decoration.

After unveiling a plaque commemorating the opening, Mr. Farmer was presented with a miniature curling stone of granite, with a cigarette lighter attached, by Mr. C. E. W. Sleigh, Rossleigh's chairman and managing director.

Car manufacturers' dinner oversubscribed

More than 500 people attended the 17th annual dinner dance and ladies' night of the Midland Centre of the Institute of British Carriage and Automobile Manufacturers held at Penns Hall Hotel, Sutton Coldfield, on November 12, under the chairmanship of a Rover man.

Mr. A. S. Ostler (Chief Designer, Cars), who has been Midland Centre chairman for two years, was attending his last important function before relinquishing the post next February.

He and his wife received the guests, including Mr. A. B. Smith (Director and General Manager) and his wife; Mr. E. G. Bacon (Executive Director, Quality Control), with Mrs. Bacon; Mr. R. N. Oxley (Assistant Chief Engineer, Cars), with Mrs. Oxley; Mr. A. Jeffrey (Glasgow, the Institute's national president; Mr.

J. Harrison (London), the Southern Centre chairman, with Mrs. Harrison; Mr. L. Harris (the Northern Centre chairman) from Leeds; Mr. W. E. N. Robinson, the national secretary, and Mr. H. Wall, the Midland Centre vice-chairman and Chief Body Engineer for B.M.C. cars, who will take over the post of chairman from Mr. Ostler.

Mr. Ostler thanked the guests for making the event a success and indicated that action would need to be taken to control the numbers of applications for dinner-dance tickets next year. This year, he said, the event was oversubscribed and 120 people were disappointed.

Dancing continued after the meal until 2 a.m.

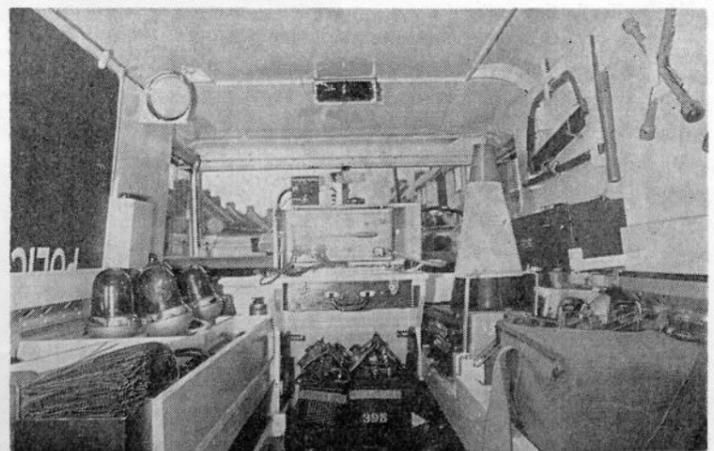
Rover trio in radio broadcast

A radio programme about the Land-Rover to be broadcast on the General Overseas Service of the B.B.C. next month will feature three people from The Rover Company.

Entitled "The Development of the Land-Rover," it will last 15 minutes. Contributions will be heard from Mr. P. M. Wilks (Technical Director), who will speak on the technical development of the vehicle, Mr. G. B. Bannock, head of the Market Research Department, who will give details of the sales volume, and Mr. M. S. Alford, Public Relations Officer, relating some of the uses to which the Land-Rover is put.

The annual works holiday next year will cover the same period as 1965, the works closing on Friday, July 15, and re-opening on Monday, August 1.

("Esher News" photographs)



Mr. and Mrs. A. S. Ostler (right) with Mr. and Mrs. A. B. Smith, their guests at the annual dinner dance of the Midland Centre, Institute of British Carriage and Automobile Manufacturers.

Land-Rover to the rescue...

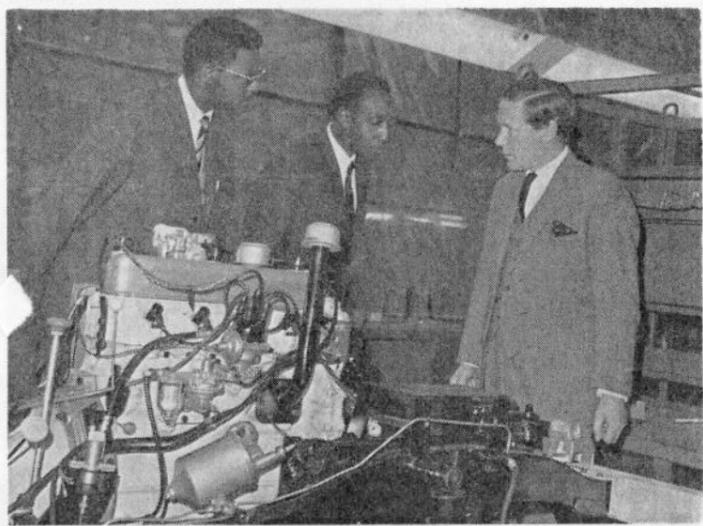
Hampton (Surrey) police are now using a white Land-Rover accident car (pictured below left) to patrol the busy A3 road.

It is the first of its type to be used by this force and its main purpose is to deal with accidents. Manned by a crew of two, it can be at the scene of an accident quickly and its white colouring helps the vehicle to be easily seen at night.

Apart from carrying portable flashing warning lights and signs, the vehicle is also equipped with

levering gear for freeing people from wreckage, tools, saws, pick-axes and first-aid equipment.

Explaining the need for this type of vehicle, a sergeant said: "We have found it necessary because, with faster moving traffic, accidents these days are consequently more serious and more people are being trapped in their vehicles." An interior view of the vehicle is seen below.



ABOVE: The Land-Rover Assembly Line at Solihull provided numerous opportunities for questions from M. Henri Kana, Governor of Kitega Province, Burundi, when he visited the Lode Lane works. M. Kana visited Britain for one week as a guest of the Foreign Office, under arrangements made by the Central Office of Information. He is seen (centre) with M. Dominique Mfayokulera (left), First Secretary at the Burundi Embassy, and Mr. M. S. Alford (right), Rover Public Relations Officer.



PERSONAL NEWS FROM THE FACTORIES

BIRTHS

We offer our congratulations to . . .

PANE—To Mr. and Mrs. Stan Pane, a daughter (Tamasine) on October 22. Mrs. Pane formerly worked in Land-Rover Trim.

ABRAHALL—To Mr. and Mrs. Graham Abrahall, a son (Richard Lee) on October 29. Mrs. Susan Abrahall formerly worked in the Body Design Office, and her father, Mr. Jack Fieldhouse, works in P6 Cost Office.

SUTHERAN—To Mr. and Mrs. Tony Sutheran, a son (Paul Anthony) on November 1. Mr. Sutheran works in the Plant Layout D.O., and his wife, Rosemary, was formerly in Gas Turbine Technical Sales Department.

SIMONS—To Mr. and Mrs. Simons, son (Mark André) on November 9. Mrs. Simons formerly worked on Group 79, Ryland Road.

MARRIAGES

We offer our congratulations and best wishes to . . .

DONALDSON-ANDREWS—On November 13 at St. Michael's Church, South Yardley, Mr. Ivan Donaldson (Inspection Department, Perry Barr) to Miss Roslyn Andrews.

CRAIG-STEADMAN—On October 9 at Olton Parish Church, Mr. Malcolm Craig to Miss Kath Steadman (Solihull Telephone Exchange).

ETTRICK-BAILEY—On October 23 at St. Nicholas' Church, Edmdon, Mr. Ian Ettrick (Planning Engineers Department) to Miss Susan Mary Bailey.

ILES-MARLEY—On October 30 at St. Giles' Church, Sheldon, Mr. Colin Iles (Toolroom) to Miss Sheila Marley (Press Shop, Solihull).

SILVER WEDDINGS

We offer our congratulations and best wishes to . . .

COATES—Mr. and Mrs. J. L. Coates on December 7. Mr. Coates works in Land-Rover Chassis Welding Department.

GRAY—Mr. and Mrs. L. Gray on November 12. Mr. Gray is a gear cutter at Percy Road.

GOLDEN WEDDINGS

We offer our congratulations and best wishes to . . .

STANTON—Mr. and Mrs. F. Stanton on November 20. Mr. Stanton was a tool-setter at Tyseley until his retirement last year.

WHITEHOUSE—Mr. and Mrs. J. Whitehouse on November 14. Mr. Whitehouse worked on Assembly at Tyseley until his retirement two years ago.

DEATHS

We record with regret the following deaths, and offer our sympathy to relatives . . .

CALDER—Mr. Colin John Calder on November 12, aged 59. He was a mechanic in the Service Department, and had been with the Company for a total of 24 years.

BRADY—Mr. John Brady on November 16, aged 50. He was a patrolman at Solihull, and had been with the Company for 6 months.

CHAMBERS—Mr. George Chambers on November 3, aged 63. He was a fitter in the Rectification Department, Solihull, and had been with the Company for 20 years.

CHISHOLM—Mr. Robert Chisholm on October 26, aged 68. He worked in the Tool Stores, Tyseley, and had been with the Company for 16 years.

HUNT—Mr. Victor Hunt on November 9, aged 64. He was an inspector at Tyseley, and had been with the Company for 16 years.

MORTIMER—Mr. Charles Joseph Mortimer on November 9, aged 59. He worked in Maintenance Department, Tyseley, and had been with the Company for 8½ years.

EARP—Mr. Joseph William Earp on November 13, aged 48. He was a grinder at Percy Road, and had been with the Company for 12 years.

SHIPLEY—Mr. John Shipley on November 11, aged 55. He was a foreman inspector in B.O.F. View, Tyseley, with previous service at Solihull and Acocks Green, and had been with the Company for a total of 20 years.

BURTON—Mr. Frederick Burton on November 2, aged 68. He was a fitter on Axle Assembly, Perry Barr, until his retirement in July of last year.

Mr. A. B. Smith, Director and General Manager, attended a commemoration service for craftsmen at Coventry Cathedral on November 20.

Clerk hits the jackpot in newspaper competition



Mr. Moore with a 3-litre, the "form" of which he studied so profitably.

A "Daily Express" competition which offered a Rover Mark III 3-litre or £3,000 as a prize has been won by a Rover employee. He is Mr. David Moore, a technical clerk in the Test Plant Office at Solihull, who has decided to accept the money, and invest it. A regular entrant in newspaper and other competitions, Mr. Moore described his success as a "chance in a million."

Along with many other entrants in the "New Rover" competition, he was asked to select and place in order of importance eight sales features of the 3-litre Mark III, including optional extras, when selling this car to an important business executive.

Mr. Moore said that he thought the business executive wanted comfort above everything else, and he therefore selected the individually-contoured seats as the most important feature in the car. Interested in travel, he is also a keen gardener, and has had successes in the Rover and other horticultural shows, winning a bronze medal in one of the latter.

NEWS AND PICTURES ABOUT ROVER PEOPLE

Presentation dinner tributes to Mr. A. J. Worster

At a presentation dinner to Mr. A. J. Worster (former Production Director) on November 5, Mr. L. G. T. Farmer, Chairman of The Rover Company, paid tribute to Mr. Worster's long service with the Company, with particular reference to the work he did in South Africa, shortly before he retired from the Main Board.

Speakers at the dinner, which was given for him by Mr. Worster's friends and colleagues at Solihull and in the Tyseley group of factories, included Mr. W. J. Robinson (Execu-

tive Director, Production — Solihull), Mr. E. Scott (General Works Manager, Tyseley Group), and Mr. R. Phillips (Chief Inspector).

Mr. Worster was presented by Mr. Robinson with a token present of a bottle of whisky, pending his final decision as to what form the gift from his Company colleagues should take.

Aussie enthusiasts form Rover car club

A group of Rover owner enthusiasts in Victoria, Australia, have recently formed a club which has been named "The Rover Car Club of Australia." Meetings are being held bi-monthly in the canteen of Regent Motors Pty. Ltd., our Victoria distributors, and rallies are to be conducted at frequent intervals to places of interest near Melbourne.

A collection at Acocks Green for the Lord Mayor of Birmingham's Appeal for Mentally Handicapped Children raised £45.



Mr. Robinson (right) presents Mr. Worster with his token gift of a bottle of whisky.

SUDDEN DEATH OF Mr. H. R. H. NAGINGTON

Mr. Hubert Reginald Howard Nagington (Material Control Department, Solihull) died suddenly in the early hours of November 4. He was 54, and had spent practically the whole of his working life with Rover.



Mr. Nagington.

News of his death came as a great shock to his many friends, as he had been at work as usual the previous day.

He started with the Company as a store-keeper at Coventry in 1929, and was transferred to Tyseley as an apprentice in the

Assembly Shop the following year. Eventually he went to work in Tyseley M.C.D.

In 1936, Mr. Nagington moved to the Helen Street M.C.D. at Coventry, and in 1941, after the Coventry blitz, he came to the Solihull works.

During the whole of his time at Lode Lane he was connected with Material Control, and in recent years was in charge of the sheet aluminium intake and supplies to Service Department.

He took a great interest in photography and the arts generally, and

was also a very keen vintage car enthusiast.

His widow, Naomi, has been with the Company more than 30 years, and is currently in charge of Stationery and Postal Departments at Tyseley.

The Governor General of New Zealand, Sir Bernard Fergusson, has ordered his third successive Rover car—a 3-litre Mark III—through Wellington Motors Ltd., Rover distributors. Delivery is due in January.



On the eve of their wedding, Mr. Bert Wall (Raw Materials Inspection, B.O.F., Perry Barr) and Miss Jessica Poyner (also B.O.F.) were presented with bed linen and towels as gifts from their many friends at Perry Barr. Mr. T. Russell (Inspection Supt.), right, is seen congratulating the couple. Mr. Wall has worked at Rover for 16 years and Miss Poyner for 10 years. (Photo by A. Macara, G.I.D., Perry Barr).

Trim Shop emigrant

A Rover employee who has been with the Company for 11 years emigrated to the United States after leaving on October 22. Mrs. Doris Wesson (Land-Rover Trim Shop) and her husband are going to live in South Carolina.

The photograph below shows Mrs. Wesson being presented with a petit dressing table set and bouquet on behalf of her friends and colleagues in the Land-Rover Trim Shop by Miss A. Bluck (forewoman).



Chrysanthemum grower's show successes

The man who was featured in ROVER NEWS last December with his chrysanthemum growing has again been successful in two Midland horticultural competitions.

Mr. Cyril Eglise, a tinsmith working on the P5 Final Line Rectification, has won prizes in Birmingham



Mr. Eglise and two of his magnificent blooms. His smile is fully justified.

and Coventry flower shows. In the Bingley Hall show of Birmingham Chrysanthemum Society on November 3, 4 and 5, he won the second prize of £7. He then collected first prize on the nine-bore class of the Coventry and District section of the National Chrysanthemum Society on November 10, 11 and 12, also winning three second prizes of smaller amounts.

A Rover employee for 31 years and a chrysanthemum grower since before the war, Mr. Eglise has to start growing his flowers twelve months before a show so that the blooms are at perfection on the actual day of exhibition.

He has grown some blooms 13ins. across, although the usual size is 10ins. to 11 ins.

'Warm' farewell from workmates

Mr. Sidney Davies, a car line finisher for 20 years, was presented with a convector heater by Mr. P. Hall (Car Production Manager) on behalf of Mr. Davies' friends and colleagues on the P5 assembly line on November 5. Sixty-five-year-old Mr. Davies actually retired on October 1, his departure being precipitated by ill-health.



Mr. P. Hall (left), Car Production Manager, presents the convector heater to Mr. Sidney Davies, with Mr. C. West (Car Production Supt.) looking on.

A DAY IN THE LIVES OF TWO WORKING LAND-ROVERS



Medical care taken into the bush by UNICEF vehicles

Disease, poverty and hunger are taking their toll of populations in many under developed countries throughout the world. The two photographs, left and below, demonstrate how the Land-Rover is playing its part in helping the United Nations International Children's Emergency Fund—UNICEF—to combat this terrible waste of human life.

two weeks to assess the reaction to medication. LEFT. Diallo Salif waves goodbye to a family as he climbs aboard the UNICEF Land-Rover, which serves as a mobile clinic. He and his assistants treat and inspect over 1,000 people a week, covering one of the two areas for which he is responsible.

BELOW. The UNICEF Land-Rover mobile medical team makes its rendezvous with a male nurse in order to replenish his supply of drugs. He visits scattered villages in the bush on his bicycle. In the village of Sanankoro, West Africa, pictured here, 72 persons out of 2,000 inhabitants suffer from leprosy. The mobile team, comprising a male nurse and two assistants, will return in

Salif is chief nurse of the M'Bour section of Senegal in West Africa, and one of the key personnel trained for the fight against leprosy. Ten special villages have been established to treat the sick, and they are encouraged to help support themselves by farming, fishing and learning handicrafts. UNICEF, by providing vehicles and drugs and the World Health Organization, by giving technical guidance, have been aiding this programme.

Sales prospects in the States 'bright' —

SAYS Mr. J. B. McWILLIAMS

The bright future awaiting Rover cars and Land-Rovers in the North American market was outlined by the President of the Rover Company of North America, Mr. J. Bruce McWilliams, at Solihull recently.

He spoke about vehicle design and safety features, and how additional vehicle items such as air conditioning could accelerate sales to the North American continent.

Mr. McWilliams, who was at Solihull for discussions with Company executives, said: "North America has become Rover's biggest export market for built units, and I believe that only the surface has

been scratched. The remaining barriers between Rover and a far larger volume sale in North America are all surmountable.

"Specifically, the closer the Rover product line relates to North American buying preferences, the faster sales will accelerate on the car side. The '2000' goes a long way in this direction and, as a result sales are off and running.

"Where the Land-Rover is concerned, sales have been steadily increasing and should receive a big

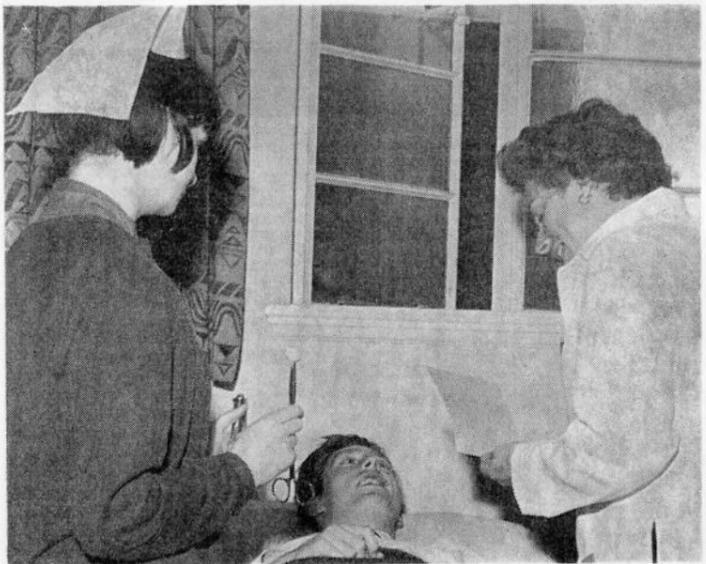


Mr. McWilliams (left) with Mr. W. Martin-Hurst, the Rover Managing Director.

impetus from the introduction of 4-wheel drive vehicles by domestic manufacturers which will bring a new prominence and acceptance to this form of travel.

"For several years Rover has been labouring to establish a strong dealer network in North America, backed by regional depots and service training centres. There are now 6 regional distribution centres and some 300 dealers. Here is the basis for volume sales in North America, and indeed Rover can now look forward to North America taking 10 per cent of total production."

Two recent additional items to be fitted to Rover cars going to North America received praise from Mr. McWilliams — the Icelert electronic sensing probe for advance warning of icy road conditions, and the Rover Delanair Refrigeration Unit.



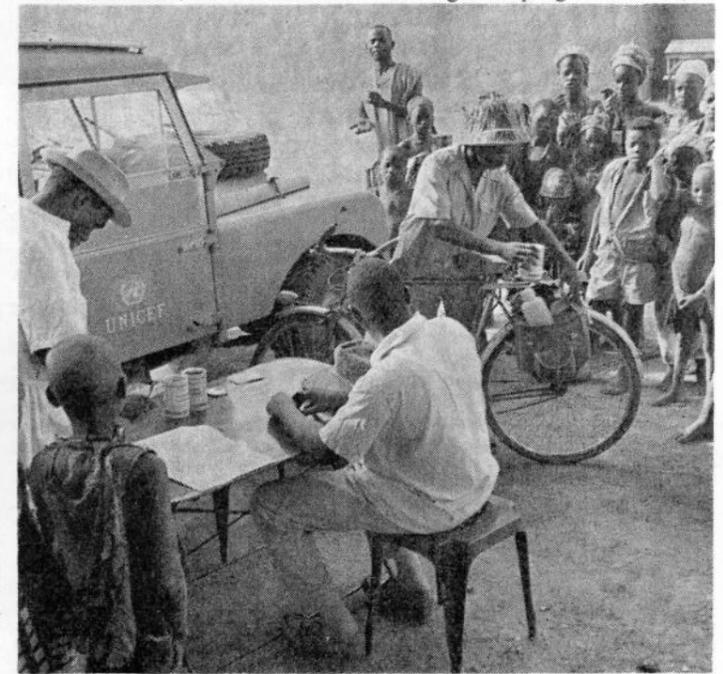
More gave blood

This year's visit to the Solihull factory by the National Blood Transfusion Unit from November 22-26 produced a larger number of blood donors from among Solihull employees than ever before.

Some 650 people gave blood from 689 who offered their services compared with the 490 people who were accepted out of 522 last year.

Blood was so short locally while the unit was at Solihull, that donations from Rover employees were taken away immediately for processing.

A scene from "Emergency Ward 10"? Not this time. A Rover volunteer gives personal details to a member of the blood transfusion unit before giving his "pinta" in a very worthy cause.



Seagrave Rd. workers' gift to ex-manager

Having recently retired as manager of Seagrave Road, Mr. W. C. Mason was presented with a cigarette lighter for himself and a pearl necklace for his wife by Mr. R. W. Bromley (Executive Director, Service) on behalf of Seagrave Road employees.

Mr. R. Sykes, chairman of the Rover Sports and Social Club, presented Mr. Mason, who was formerly president of the club, with a guillotine, a cigar holder and some cigars.

Peter Walton (Engineering Department), has completed his apprenticeship.

Rover lecture

"Management Training" was the title of a lecture given by Mr. E.L.J. Thorne (Head of the Department of Business and Management Studies at West Bromwich Technical College and shortly to become Director of Education to the Institute of Industrial Supervisors) to the Rover Solihull Section of the Institute of Industrial Supervisors on November 16.

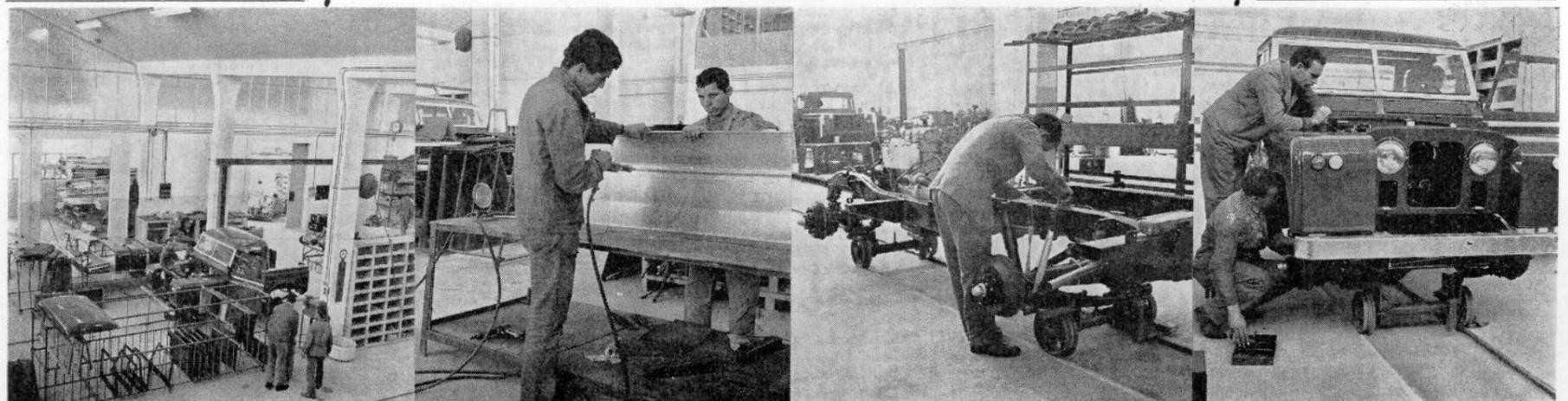
The meeting, to which members of the Rover Supervisors' Discussion Group were invited, was held under the chairmanship of Mr. A. B. Smith (Director and General Manager), who is vice-president of the Solihull Section of Industrial Supervisors. He confirmed the Company's interest and support in Management training schemes and referred particularly to the need for a knowledge of the requirements to maintain the computer techniques.

Barton Motors (Preston) Ltd., is our Preston area dealer and not distributor, as stated in last month's issue.

ASSEMBLY LINE SCENES FROM MOROCCO

First pictures showing some of the activities at the CKD Land-Rover assembly plant controlled by Aetco-Maroc of Casablanca, our Moroccan distributors. The plant can assemble up to 350 Land-Rovers a year, with a local content of about 20 per cent. Vehicles turned out include fire engines.

The strip of photographs below show, left to right: a general view of the assembly plant; two workers drilling bodywork; working on a Land-Rover chassis before assembly begins; unit nearing the end of the assembly line.



Autumn archery shoot "bulls-eye" — 150 competitors in 4 sections

This year's annual autumn field shoot, held by Rover bowmen on October 24, produced a record entry of some 150 archers from many parts of the country.

They came to participate in the last main event of the year, and took part in four sections: bare bow, free style, hunting tackle, and cross bow.

Mr. P. Hall (Car Production Manager) presented prizes to Rover archers who achieved success: Mrs. M. Howell (formerly of the P6 Trim Shop), who took third place in the ladies' free style class, Jimmy Howell (Mock-up Shop) who was first in the Junior Section, and Master B. Russell, second in the same class.

During the past year, Rover archers have won 48 prizes in field shoots throughout the country. These prizewinners included Mr. B. Russell, Mr. A. Howell and Mrs. Howell, Mrs. D. Russell, Mr. F. Stewart, Miss M. Bedford and Mr.

N. Bedford. The Rover team took third place in the British Field Championships at Bewdley.

Jimmy Howell, aged 17, attained Junior Master Bowman standard when he achieved first place in the Junior British Field Championships and became Junior Midland Field Bowman Champion.

His innings closes after 12 years

After holding a number of offices in the cricket section during the past 12 years, Mr. C. A. Studholme (Parts Superintendent) has retired from the Rover Solihull Cricket Club.

At the annual general meeting held on November 22, the following officers were elected: Mr. W. J. Robinson (President). Vice-Presidents: Mr. L. G. T. Farmer, Mr. W. Martin-Hurst, Mr. A. B. Smith, Mr. G. L. Jackman, Mr. G. F. Searle, Mr. E. S. Richards, Mr. A. G. S. Herbert, Mr. O. Poppe, Mr. C. J. Peyton, Mr. G. Lloyd Dixon, Mr. W. Dowling, Mr. C. T. Newsome and Mr. F. Underwood.

Mr. A. Gregory (Land-Rover Assembly No. 2 Line), chairman; Mr. E. D. Jones (Land-Rover Assembly), captain 1st XI; Mr. A. Reville (Market Research), captain 2nd XI; Messrs. J. King, R. Ryder, B. Womwell and K. Wilday (committee).

Cricketer of the year, thus winning the G. F. Searle Trophy, was A. Reville; winner of the G. Lloyd Dixon Knockout Trophy, Land-Rover W.D. Line; best batsman in League 1st XI, L. Burnett (Transport); best bowler in League 1st XI, D. Sollis (Drawing Office); best batsman in League 2nd XI, A. Reville; best bowler in League 2nd XI, G. Brown (Land-Rover Assembly); and best batsman in Club XI, J. King (Schedules).

Losing only their first game of the season, the 1st XI were runners-up in Division 2 of the Midland Works and Business Houses Cricket League, while the 2nd XI won their last eight games outright and finished the season as joint champions in Reserve Division B.

Some 82 members and wives attended the dinner dance and prize presentation, when Mrs. W. J. Robinson, wife of the cricket president, presented the prizes.

DARTS THROW OF 180

An outstanding success in the first round of the inter-departmental Solihull darts championships held in November was achieved by J. Perks (P6 Body) who had a remarkable throw of 180 in his opening game.

Players who won their way through to the quarter finals were: R. Bowld, J. Perks, A. O'Keeffe, E. Ashton, B. Aldred, T. Thomas and T. Horan.

Results of the first and second rounds of the Ron Pearson Memorial Trophy in the snooker section are as follows:

1st round: A. Batty 27, F. Richman 46; W. Hitchman 57, M. Knight 49; H. Baird 67, A. Bowld 36; B. Ware 28, J. Collier 65; D. Hyman 47, W. Greening 63; E. Morris 18, R. Checkley 46; R. Butcher 73; A. Davies 45; J. Spittle 66, Millar 44; Weaver 33, Woodward 46; Bentley 45, Harrison 59; Heath 82, Manley 29; Ryan 57, Plenderleith 65; Whittle 56, J. Duddy 37; Froggatt 78, T. Duddy 43; Fraser 57, Chapman 49; Norgrove 59, McNeil 35; Pagan 54, Hicks 29; Simkiss 72, Dicks 59.

2nd round: Walker 58, Hitchman 49; Baird 64, Greening 52; R. Dixon 65, Carlson 46; O'Keeffe 36, Bonas 76; Woodland 71; Spittle 58; Holmes 71, Webb 56; Woodward 40, Whittle 58; Norgrove 64; Richman 20; Butcher 75, Simkiss 45.

BY LAND-ROVER TO INDIA ... AND A WEDDING!

Two Land-Rovers are providing the transport for a 10,200-mile journey to India which will culminate in a wedding.

With ten companions, 24-year-old Miss Rosemary Steele, a Barnes, Surrey, secretary, and her fiancé, Mr. Clive Morgan, of Notting Hill, London, set off on October 28 for New Delhi, where they will be married.

Rosemary will not be able to marry in the traditional white gown: the adventurers have taken their own food and camping equipment, and there was no room for luxury articles. However, Rosemary and Clive may have a 'white' wedding on their return.

Their journey is taking them across

Europe to Istanbul, the Black Sea coast, the Caspian Sea, Afghanistan and the Khyber Pass.

Before the party left, Mr. Morgan, 26, and a company director, said that driving in the Land-Rover on the North-West Frontier should be exciting. "There are no roads over much of the country, so it will mean using dried-up river beds and tracks" he said.

The party comprising eight men and four women, have arranged to stay in a bungalow in the grounds of the British Embassy in Teheran, but there will be few comforts during most of the journey. Each person has paid £280 for the return trip and the party includes nurses, secretaries and engineers.



Civic leaders see how vehicles are made — go on the jungle course

A tour of the Rover 2000 assembly line and engine factory and a ride round the jungle course by Land-Rover predominated in a full programme enjoyed by the Lord Mayors of Cardiff and Birmingham, and the Mayor of Solihull, during their annual full-day visit to the Solihull and Acocks Green factories on November 9.

The Lord Mayor of Cardiff, Alderman Mrs. Miriam C. Bryant, the Lord Mayor of Birmingham, Alderman Corbyn Barrow, with his wife, and the Mayor of Solihull, Alderman C. F. Baker, with Mrs. Baker, were accompanied around the Solihull factory by Mr. A. B. Smith (Director and General Manager), Mr. W. J. Robinson (Executive Director, Production—Solihull), and Mr. S. W. Nixon (Executive Director and General Manager, Cardiff).

Their tour began on the 2000 assembly line and with a look at the air conditioned and temperature controlled paint spraying shop. They were then shown Stage I and Stage II of the assembly line, at the end of which some of the visitors were able to try out the controls of the car.

After a brief glimpse at the Trim Shop, the party drove round the test track in three Mark III 3-litres. Two Land-Rovers then conducted them on the next stage of their visit—a

tour around the famous jungle course.

An explanation of how the Rover 2000 engine is made was given when the visitors toured the Acocks Green factory in the afternoon. Mr. J. W. E. Walton (Executive Director, Production—Tyseley), Mr. S. W. Nixon and Mr. E. Scott (General

In the 2000 engine assembly area at Acocks Green. While Mr. A. Hughes (Assembly and Test Supervisor, Acocks Green) talks to the Mayor of Solihull, Mr. J. W. E. Walton (Executive Director, Production—Tyseley) explains a few points to the Mayoress.

Works Manager, Tyseley group) accompanied the party and answered questions put to them by the civic visitors.

The Lord Mayor of Cardiff accompanied by the Lady Mayoress (her daughter Mrs. Valerie Parry) visited the Pengam factory on October 26. They were received by Mr. and Mrs. Nixon, and Mr. J. H. Whitby (Parts Manager).



Mr. A. B. Smith, Director and General Manager explains the 2000 car disc brake system to the Lord Mayor and Lady Mayoress of Birmingham. BELOW LEFT—Mrs. Doris Minchington, a packer in the cartoning section of Pengam, Paris Department, explains her job to the Lord Mayor of Cardiff.

Ald. Mrs. M. C. Bryant, during the civic visit of Pengam. Mr. J. H. Whitby takes a 'sample' to show the Lord Mayor. RIGHT—A woman to woman chat between the Lord Mayor and Mrs. Betty Fenck, a machine operator in the Production Department. Looking on: Mr. S. W. Nixon.



2000 launched in South Africa — enthusiastic receptions

Before the Rover 2000 now being assembled at Port Elizabeth was launched in South Africa, an intensive one-day sales instruction course for sales managers and personnel from Rover distributors throughout the Republic was held in Port Elizabeth.

The showroom of Coy's Motors Ltd., our Port Elizabeth distributors, was turned into a classroom containing a fully-assembled 2000, a semi-built car featuring the under-sealing, a body shell and a de Dion axle.

● In the adjoining photograph, Mr. G. L. Bartholomew, managing director of Sydney Clow & Co. Ltd., is seen with Mr. S. C. Toll at the Sydney Clow reception at Pretoria. The 2000 pictured was on a dais, illuminated globes being at the four corners and above the car hung a scroll bearing the words 'The World at your feet in the fabulous 2000.'

Mr. S. C. Toll, Managing Director of Rover South Africa, set the ball rolling with an address, and the film 'Assignment Rover 2000' was followed by a discussion on the car's sales features and a survey of competition.

The day ended with a visit to the assembly plant, delegates then taking possession of 2000s to drive to their respective premises throughout the country to prepare for launch day itself.

Showroom displays backed up by literature, newspaper advertising and receptions marked the launching day itself. From all accounts, the public in Port Elizabeth, Bloemfontein, Kimberley and East London were extremely enthusiastic about the car which was particularly well-received in these areas.

One distributor even chartered a Boeing aircraft to take 180 people to a reception at Jan Smuts Airport, Johannesburg, in the foyer of which stood a Rover 2000.

ACOCKS GREEN SNOOKER TEAMS' WINNING RUN

Acocks Green snooker teams have made a good start to the season. The 'A' team has won all its five matches and the 'B' team has won four out of five.

Both teams are hoping to maintain the winning sequence, so as to bring long delayed honours to Acocks Green again.

Want to dance?

Professional tuition is now being given for Rover employees in all grades of modern ballroom dancing in the Junior Staff Canteen at Solihull every Monday from 7.30 p.m. until 11 p.m. General dancing follows the instruction classes.

Those interested are asked to contact Mr. S. G. Morris (West Block Paint Shop), Internal Telephone No. 482 or the Welfare Office (535).

