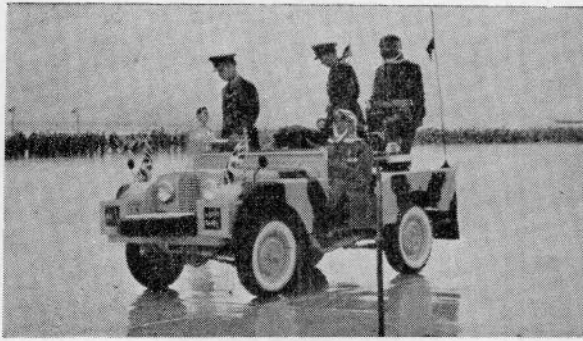




ON MILITARY SERVICE ALL OVER THE WORLD



Malaya ...



Jordan ...



Britain ...

SWISS ARMY ORDER 241 LAND-ROVERS

The highlight of the sales news this month is an order for a further 241 short-wheelbase Land-Rovers for the Swiss Army. This brings their present force of Series II Land-Rovers up to 833.

Since placing their first order in 1960, the Swiss Army has adopted the Land-Rover as the standard light 4-wheel drive vehicle.

This latest order represents a value of almost £170,000 and brings the total value of orders placed up to more than £580,000.

Readers may remember that in the October issue of ROVER NEWS, we published an article explaining the use of Land-Rovers in the Swiss Army.

Switzerland does not have a professional army, but a militia. Each young man, who is fit for service, has to attend a drilling-school for 17 weeks. In order that the Land-Rover drivers, who are a specialised unit, may remain familiar with their vehicles, in between military training courses they are allowed to take home their vehicles.

In this way, the Land-Rover may be seen in use throughout Switzerland on farms, etc.

For the use of these vehicles, the soldier has to undertake the upkeep of it and also is compelled to attend five annual training camps each year.

This latest order has been negotiated by the Rover Company's Regional Sales Manager for Europe, Mr. R. Richter, and delivery of the first Land-Rover is scheduled for April 1962.

Four 3-Litres will compete in East African 'Safari'

The Rover distributors in East Africa, The Cooper Motor Corporation, have entered a team of four Rover 3-Litres for this year's East African Safari. The Safari is one of the most rugged of modern-day rally events and is certain to attract a large entry including many official works teams.

Three of the Rover cars are to be driven by local drivers who are very familiar with the course over which the Safari will be run, and the fourth vehicle will be driven by two drivers sent from this country.

One of these drivers will be Peter Riviere who writes for 'The Autocar' and who became known to the Rover Company when in 1959 he drove a 1956 Land-Rover in the arduous Algiers/Cape Rally—and finished first in their class and third in the overall placings, after 8,500 miles and an average speed of 45 m.p.h.!

The other driver is to be Ronnie Adams, who among many racing honours is a Monte Carlo Rally winner. These two should prove to be quite a formidable combination.

Over 3,000 Miles

The rally starts on April 19 and is scheduled to finish four days later. The course of over 3,300 miles will start from Nairobi and passes through such places as Nakuru, Kampala, Mbubu, Dar es Salaam and Mombasa before returning to and finishing at Nairobi.

This year will be the tenth Safari, which was started to commemorate the Coronation of Her Majesty, Queen Elizabeth II.

More details of the cars and drivers will appear in later issues of ROVER NEWS.

New marine units take the eye at the Boat Show

As reported in the last issue of ROVER NEWS the new Ruston-Rover marine power units made their debut at the International Boat Show at Earls Court which closed two weeks ago. The Ruston and Hornsby stand had three of these units on display at their stand which is pictured below and first reports from the show indicate a great amount of interest.

Although it is still too early to judge the effects of the show, it is reported that a large marine concern in the Southampton area has already ordered demonstrations of all available models.

With a total of more than 490 exhibitors on show, coming from such countries as East Germany, Hungary, the United States and the majority of European countries, the interest shown

in the Ruston-Rover units have already assured a successful future.

LAND-ROVER FAN

Possibly the best summing up was that of a farmer from Sussex who, when he visited the stand, immediately ordered a demonstration on his boat. When asked by a representative on duty if he wanted to know further details, the farmer replied "If it's good enough for the Land-Rover it's good enough for me!"

The diesel engines on show were fitted with mechanical, oil operated and rotation gearboxes.

Ruston and Hornsby, who have for many years been well known in the marine industry, are marketing the units, although obviously replacement parts for the engine itself are obtainable from Rover dealers and distributors throughout the world.

BEN Nomination

Mr. L. G. T. Farmer, Executive Vice-Chairman of the Rover Co. Ltd., has agreed to be nominated for the Presidency of the Motor and Cycle Trades Benevolent Fund (BEN) in succession to Lord Brabazon.

INSIDE THIS MONTH'S NEWS...

ON PAGE 2... News of an order for Land-Rovers from China: Rover motor cycle makes news.

ON PAGE 3... The Rover News camera captures scenes at the Acocks Green children's party, the Staff party and Old Tyme Ball.

ON PAGE 4... Roving Reports, Births, Marriages & Deaths.

ON PAGE 5... The Rover Trim Shop 32 years ago. Another chapter in the Rover Story.

ON PAGE 6... Sporting news from the factories.



Is This Your Life?

In recent weeks, road users have met the challenge of ice, snow, frost and fog with mixed feelings. In such circumstances, most adjust their driving and road manners to combat these treacherous conditions—BUT a high proportion still are oblivious of the greatest danger of all—THE OTHER ROAD USERS.

A case in point is at the Solihull factory where inconsiderate driving and bad road manners, cause chaos and quite a few accidents. In March, an appeal was made in this newspaper, to motorists to use their appropriate lanes when making their exit from Valiant Way into Lode Lane.

The appeal was made in the hope that people using this exit would see the advantage and at least try to use the respective lanes.

PLEASE REMEMBER THESE POINTS.

1. Use the correct lane. If you are turning right for Sheldon, do not

use the nearside lane, and when turning left for Solihull use only the nearside lane.

2. Never park, even for a minute, in Valiant Way. This disrupts 50% of the traffic.
3. Cyclists and motor-cyclists who are foolhardy enough to leave via the lane for incoming traffic, think of what you have to lose—your life.
4. Wherever you turn on to Lode Lane, do not 'flood' out—it is a main and very busy road.

We all know of people who have died or been maimed through someone's carelessness.

Do not let the next tragedy be yours. Plans are being studied at the moment that will, in time, solve many of the present problems—but until they are put into force, drive more carefully, and with full consideration for your fellow employees.

MORE SUGGESTION SCHEME AWARDS

Up and up soars the Suggestion Scheme jackpot. Shortly before Christmas £371 was paid out to 20 Solihull employees for their suggestions.

Presenting the awards, Mr. A. J. Worster (Production Director) paid tribute to the growing response to the scheme. The top awards of £100 went to Mr. H. White and Mr. E. Treadwell (Land-Rover production).

Two further prizes of £50 went to Mr. B. J. Whitehouse and Mr. R. A. Robbins, both also of Land-Rover production.

Other Awards

The remainder of the list was as follows:—

Mr. A. E. Ashley (Service Stores) was awarded £20, Mr. J. Jennings (Land-Rover Final Line) received £10, and other awards ranging between £1 and £7 went to Mr. A. J. Beach (Test Rectification), Mr. G. Bevan (Land-Rover), Mr. G. Thomas (Test Rectification), Mr. R. E. Murphy (Trim Line), Mr. W. G. Hunter (Land-Rover), Mr. W. H. Checkley (Stores), Mr. R. G. Steel (Land-Rover Final Line), Mr. L. J. Johnson (Land-Rover Final Line), Mr. H. F. Ward (Inspection), Mr. G. F. Lunn (Finishing Line), Mr. E. Hall (Test Rectification), Mr. S. W. Taylor (Land-Rover) and Mr. W. H. Stokes (Land-Rover Final Line).

These are only the latest in an ever-increasing list of prizewinners who have reaped considerable financial benefit from the scheme.

Think hard, there is a lot of money to be won. Is there something that you could submit?

YOUR ROVER NEWS

The ROVER NEWS is posted free each month to all employees. It is normally published on the last Friday in each month. Date of our next issue: February 23rd.

If you have an item for the paper let your factory correspondent have it.

NEWS FROM THE OVERSEAS ORDER BOOK

Land-Rovers take fast boat to China

Twelve Land-Rover station wagons were shipped to China recently and orders for a further 10 have also been placed with the Export Department. The vehicles are shipped to Shanghai, for use by the various Governmental departments. Although sales to this territory are obviously rather difficult, the immense possibilities offered by China are very large indeed.

★ ★ ★ ★

A further order from the Far East is being completed this month. It is for 77 109" Land-Rover pick-up vehicles fitted with the new 2½-litre diesel engine, and their destination is Thailand. These vehicles will be used by the Government of Thailand Savings Bank.

★ ★ ★ ★

The Moroccan Police Force are about to take delivery of 41 short wheelbase Land-Rovers. They have been fitted with special alternating equipment for operating radios, etc.

★ ★ ★ ★

12 Land-Rover station wagons, six 88" and six 109" wheelbase, have been purchased through our Eire distributors for the new Irish Television Authority. A further interesting sale to Eire is that of a 109" wheelbase Land-Rover rescue tender for the recently opened Cork Airport.

★ ★ ★ ★

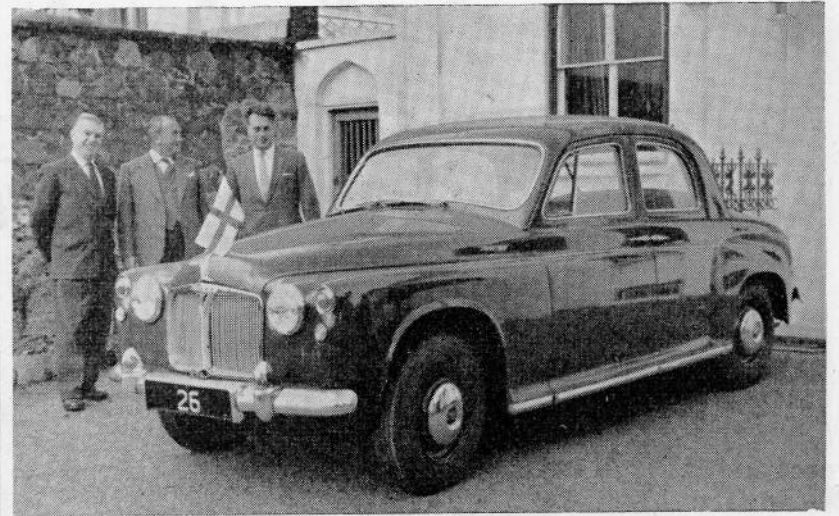
The third contract has been signed with the Public Power Corporation in Greece for further additions to their fleet of Land-Rovers, already in operation. This latest order is for 16 Land-Rovers and it is due to arrive in Greece shortly.

★ ★ ★ ★

Among the remainder of the overseas orders this month, are the following:—
The United Nations Technical Assistance Board have ordered a 109" Land-Rover station wagon for use in Mogadishu, Somalia.

The Dutch Navy have placed a further order for three 88" and three 109" wheelbase Land-Rovers, in order to strengthen their already large fleet of Land-Rovers.

As part of the Flood Relief Fund for



The Bailiff of Guernsey, W. H. Arnold C.B.E., C.St.J., is seen above taking delivery of his new Rover 100. Bailiff, who is in the centre, is seen with Mr. Yves Cataroche, Works Manager of Doyle Motors, and on the right is the Managing Director of Doyle Motors, Mr. J. I. Payne.

the recent disasters in British Honduras, six Land-Rovers were recently shipped out to aid the rescuers.

The French Telegraph Company in Turkey have placed an order for eight Land-Rovers.

Part of The American Scene



Shown locking-in first steel upright of the New York Hilton Hotel is Amy Vanderbilt, noted writer on social etiquette and cooking, with Eugene Voit, new hotel's general manager. Chauffeur-driven Land-Rover (foreground) was used to take VIP's and press photographers down steep muddy rainsoaked slope into pit.

ON PATROL

The Glasgow City Police first purchased patrol model Land-Rovers, seven in all, two years ago.

These vehicles were acquired for patrol duties in and around the City of Glasgow; they operate 'round the clock' and in the course of one month each one covers approximately 5,000/6,000 miles and to date they have covered, in the main, 110,000/120,000 miles each; they are still operating on their original engines and have covered this distance with only minor repairs.

This Police Force has been so pleased with the performance of these vehicles, under their operating conditions, that they have increased the size of their Land-Rover fleet by purchasing another 14 new short-wheelbase petrol models, which are painted dark blue.

FIRST WORKS ENTRY FOR MORE THAN 30 YEARS

The Rover Company entered the motor-cycle rallying scene on Boxing Day after a virtual lapse of almost 35 years. The entrant was a 1915 motor-cycle which was driven by Company employee Don Joyce who works in the Publicity Department.

The rally was organised by the Vintage Motor Cycle Club and was run from Shirley, through Knowle and back through Solihull to Shirley.

This is one of several machines that Don Joyce has renovated, both for his own personal satisfaction, and also for the Company. This particular machine was acquired in 1960 for £25. His current headache is a 1886 Rover bicycle which can be seen on page 5

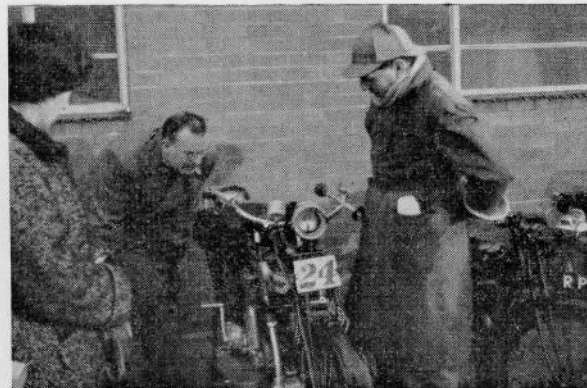
of this newspaper.

Small wonder Don is often heard saying "Old crows never die—they are given to me!"

Rover Winner

Although Don was unsuccessful, the winner of the premier award was another Rover employee, Mr. J. Baines of the Chassis Drawing Office. In fact it was almost a Rover field day, for two other employees, Jack Hedderick (Gas Turbine) and Peter Martin (Land-Rover Assembly) also competed.

They are all pictured in the happy group photographed below, admiring Mr. Baines' trophy at a recent Vintage Motor Cycle Club meeting.



The 'newcomer' attracted attention.



Left to right; Mr. J. Baines, P. Martin and J. Hedderick.

New Appointments

News from our North American subsidiary firm is always of interest in the Rover 'family'. Two new faces have been added to their growing staff, in the form of a new Treasurer and Service Manager.

The Treasurer is to be Alan G. McKanna, who is a Londoner and has been working in Canada since 1951. Married with three children, Mr. McKanna is director treasurer of the Royal Philatelic Society of Canada.

Another Londoner is Harold Taylor, who is the Service Manager for the United States. Mr. Taylor has been familiar with Rover products for some years, firstly with a Rover dealer in Brighton and more recently with Sherwood Motors, a Vancouver Rover dealer. Since the formation of the Rover Motor Co. of North America Ltd. in 1958, he has been filling the posts of technical service representative in British Columbia and western regional service manager in San Francisco. Married, Mr. Taylor is the father of two children.

The continued popularity of Rover products in the American continent has also resulted in the appointment of five new dealers in the Eastern Region. This now gives more sales and service coverage in New York, Massachusetts and Connecticut.



Mr. McKanna



Mr. Taylor

Smiling faces at the Acocks Green childrens party



A study in concentration, as the children sing.



After the serious business of eating, 'watch the birdie'.



The highlight of the party, for this young chap.



It's hard to smile, when you're busy with ice-cream.



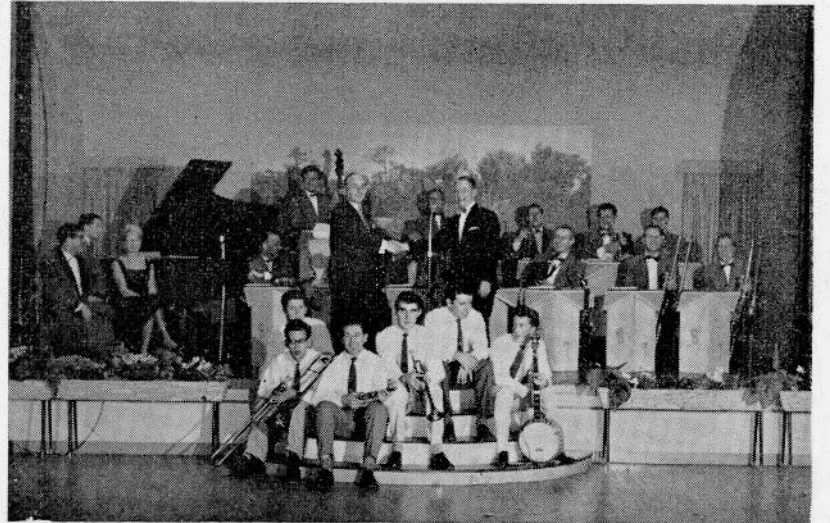
A TIME FOR MEETING OLD FRIENDS

The 1961 Rover Staff Party proved its usual success. More than 600 employees crowded the Solihull canteen to meet old and new friends, who they meet possibly only once a year—at the Staff Party!

Busy Evening

A busy evening for most people, as seen in the above photograph—whether talking, drinking or dancing.

The music was provided by the Billy Ternant Orchestra supported by the New Orleans Jazzband, who are seen in the photograph on the right.



FOR THE YOUNG...AND NOT SO YOUNG



Time for Old Tyme

The December Old Tyme Ball unfortunately suffered at the hands of the weather.

Driving snow kept the attendance down, for many of the dancers who regularly frequent these events live many miles from the Solihull factory.

Warm Inside

Once inside the ballroom, however, the dancers soon became warm with the aid of a few reels and highland flings. A few of the dancers are seen above.

On the right is seen Mr. Aubrey Manley, together with popular M.C. Jack Preece, in their dancing regalia, whilst in the background, at least on this occasion, is the Good Companions Orchestra.



Happy Retirement



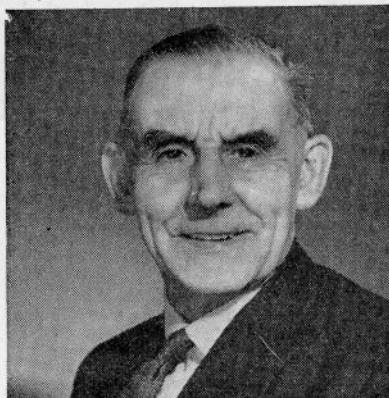
Tyseley said farewell last month to a colleague who started with the Company in 1919. He is Joe Ireland, chargehand of the Brown and Sharpe Auto Section, who retired at the age of seventy. He is seen above in his easy chair and holding a clock, both of which were presented to him by fellow workers. With him on the above photograph are (left to right) Messrs. S. Wild (Superintendent No. 5/6 Shop); B. Wilkinson (Foreman, Auto Section); T. Brindley (Works Superintendent); P. Wright (Production Superintendent); and C. Morgan (Superintendent No. 5/6 Shop). Among his many activities at the Rover Company, Joe spent almost 40 years as Chairman of the Benevolent Fund.



Another retirement last month was that of Mr. Harold Hargreaves of the Solihull Accounts Dept., who is seen above receiving a tape recorder from Mr. A. B. Smith (Director-Supplies). The gift was bought with donations from the many friends Mr. Hargreaves made since joining the Company in 1941. A native of Accrington, Mr. Hargreaves plans to return to his home town shortly.

ROVING REPORTS

Ted Larner's hobbies keep him busy



Mr. E. A. Larner

One of Mr. E. A. (Ted) Larner's hobbies is drawing cartoons. He is a Section Leader in the Material Control office at Solihull and has been with the Company since January 1946. His other hobbies include cine-photography and music. Many years ago he was pianist with the Harlequins, a well-known Birmingham concert party. He had private tuition under Dr. A. K. Blackall at the Midland Institute School of Music, during the time of Sir Edward Elgar's presidency. He also had piano tuition under Mr. Leonard Raynor at the Queen's College, Birmingham. Mr. Larner has composed several pieces of music. As far as cine-photography is concerned he makes and titles his own films. He is married with a 17-year-old son who attends the Waverley Road Grammar School.

An example of his cartoons is shown here.

£45-£50 per person all inclusive, and trips will be made to Pisa, Viareggio, Rome, Sorrento, Capri, Rimini and Florence.

KIND HEARTS AT SOLIHULL

Christmas was made more pleasant for many handicapped children this year by presents given by the Land-Rover Trim Shop.

The presents, shown below, were bought by these kind ladies through the proceeds of several raffles held in the department.

This is no new venture, because for many years this department has been sending such presents to an orphanage in Tunbridge Wells, but recently it was closed down.



However, their loss is the Wilson Stuart School, Perry Common, gain, for it was the turn of the children there to receive the gifts.

A nice thought by many kind hearts.

GOOD NEWS FOR HOLIDAYMAKERS

It pays to advertise! Since publishing details of the proposed Italian holiday, organised by the Land-Rover Trim Shop at Solihull, in the last issue of ROVER NEWS, the planning committee have announced that all of the original number of seats have been booked.

But there is good news for any disappointed employees who have not yet applied. Arrangements are being made for a larger aircraft and it is expected that a further 30 seats will be available.

Interested personnel should contact one of the following members of the committee as soon as possible: Miss A. Bluck, L-R Trim Shop; Mr. W. Dugmore, L-R Trim Shop; Mr. R. W. Mewett, Press Shop Control.

For those who did not see the details last month, the cost is expected to be

SOME DATES FOR YOUR DIARY . . .

Here is a list of events that are due to take place in the next few weeks in the Solihull canteen.

- Feb. 2 — Grand Concert.
- Feb. 9 — Celebrity Concert.
- Feb. 16 — Old Tyme Ball.
- Feb. 23 — Modern Dance.
- Mar. 2 — Grand Concert.
- Mar. 9 — Service Dept. Social.
- Mar. 16 — Tyseley Modern Dance.

Tickets are available for all the above from the Works Liaison Department.

News from the Apprentices

Three apprenticeships completed this month are those of Lionel Tolley (Design and Development Drawing Office); Colin Iles (Tool Room) and Peter Williams (Service Repair Shop), all of whom work at the Solihull factory.

A trainee from Sweden, Claes Engblom, left for home this month after spending several months studying at various Rover factories.

Farewell from 'Les Girls'

From the showgirls at the Latin Quarter in New York to the Rover Solihull factory, that is the brief description of the recent trip made by Canadian geologist Ken Doan and British bush helicopter pilot Ronald Martin.

This photograph was taken at their starting-off ceremony in New York on October 12 1960, when they set off in their Land-Rover. In the following eleven months they covered 35,000 miles, taking them through Canada, the U.S.A., Mexico, the Costa Rica gap into Panama, Australia, Ceylon, India, Nepal, Pakistan, Afghanistan, Iran, Iraq, Syria, Lebanon, Turkey, and across Europe to England and Solihull.

attractive British girl, Margaret Bennett —from Australia to England!

Their excuse, if one is needed, was that they were instantly attracted to Margaret because 'she was a good cook and liked washing!'

Good Economy

Looking back on their trip, Ronald said that although it was expensive, they were very impressed with the fuel economy of the Land-Rover which used almost 2,000 gallons of petrol, giving an average of just over 17 m.p.g. at about 3/7 a gallon.

Both of these young men are going back to America shortly, but this time the easy way—by air.

First Puncture

Their trip was not without incident, for their first puncture came after 19,000 miles. They had to spend a night in a convent, and they gave a lift to an



PERSONAL NEWS FROM THE FACTORIES

BIRTHS

We offer our congratulations to . . .

KENT—To Mr. and Mrs. Stanley Kent, a son (Paul Royston David) on November 28. Mr. Kent works on Group 420, Percy Road.

NEAVES—To Mr. and Mrs. D. Neaves, a daughter (Regina Ann) on December 5. Mr. Neaves works at Percy Road.

SMITH—To Mr. and Mrs. Smith, a son (Martin Craig) on November 22. Mr. Smith works in the Welding Dept., Clay Lane.

VAUGHAN—To Mr. and Mrs. J. Vaughan, a daughter (Julie Ann) on October 28. Mr. Vaughan works in the Land-Rover Assembly Shop and his wife (née Shirley Flower) was formerly in the Service office. Their daughter was by coincidence born on the same day as their son and heir, Stephen.

MARRIAGES

We offer our congratulations and best wishes to . . .

ALLEN-THOMAS—On Boxing Day at St. Augustine's Church, St. Mellons, Mr. W. F. Allen (Parts Dept., St. Mellons) to Miss Jacqueline Thomas. Mr. Allen is at present under training at Solihull.

NORRIS-MARTIN—On Boxing Day at Llanishen Church, Cardiff, Mr. R. N. Norris (Parts Dept., St. Mellons) to Miss Françoise Marie-Louise Annette Martin, of France. Mr. Norris is at present under training at Solihull.

QUINNEY-MOSELEY—On December 16 at Birmingham, Mr. B. Quinney to Miss L. C. Moseley (Land-Rover Trim Shop).

ROSE-WESTON—On December 9 at Digbeth-in-the-Fields, Yardley, Mr. F. W. Rose to Miss Pauline Weston. Mr. Rose works in the Machine Shop, Ryland Road.

GOLDEN WEDDING

We offer our congratulations and best wishes to . . .

BRINTON—Mr. and Mrs. Joe Brinton celebrated their golden wedding anniversary on December 23. Mr. Brinton started with the Company at Tyseley in 1917 as a chargehand toolsetter on the Auto Section, he then became a chargehand on the Hub and Brakedrum Section, and is now in the Tool Stores at Perry Barr.

SILVER WEDDING

We offer our congratulations and best wishes to . . .

HAYNES—Mr. and Mrs. E. (Happy) Haynes celebrated their silver wedding anniversary on October 15. Mr. Haynes works as a capstan operator at Tyseley and Ryland Road and has been with the Company for 13 years.

DEATHS

We record with regret the following deaths, and offer our sympathy to relatives . . .

AYRE—Mr. William C. Ayre died on December 28, aged 51. Mr. Ayre was in the Production Development Dept., Springfield Works, and had been with the Company for 10 years.

GRAINGER—Mr. Edward T. Grainger died on December 21, aged 71. Mr. Grainger was in the Assembly Shop, Tyseley, retired in 1956 and had been with the Company for 26 years.

HEAP—Mr. Bertie Heap died on December 30, aged 67. Mr. Heap was employed on Group 58, Tyseley, and had been with the Company for 24 years.

NEWTON—Mr. John R. Newton died on December 14, aged 73. Mr. Newton was in the Tool Stores, Tyseley, and retired in 1959 after 39 years service.

HITCHCOCK—Mr. F. H. Hitchcock died on December 20, aged 70. Mr. Hitchcock was employed as a Stores Hand in Service Stores and had been with the Company for 8 years.

LEE—Mr. J. R. Lee died on December 18, aged 54. Mr. Lee was employed as a bonnet fitter in Service Repair Shop, Solihull, and had been with the Company for 15 years.

WARD—Mr. A. J. Ward died on December 26, aged 61. Mr. Ward was employed as a fitter in Service Repair Shop and had been with the Company for 18 years.

H. B. LIGHT CONTINUES.... THE ROVER STORY

The 1935 Programme of Cars starts New Era

The success we attained with our 1934 models gave the Company a new spirit of optimism and we were well satisfied with trading results and our achievements which followed the re-organisation carried out during the years 1932/33. The watchword was "Quality", and the maintenance of a high standard for our products was reflected in the order books of the Company which covered full production for several months ahead.

A few of the proved features which were embodied in the specifications of our 1935 models included :-

High efficiency O.H.V. engines mounted in specially designed flexible mountings and giving an output

- (b) Controlled freewheel, eliminating the need for clutch operation when changing gear. (First introduced in the 1933 models.)
- (c) Automatic chassis lubrication (the Bijur system).
- (d) Underslung chassis.
- (e) Harmonic stabiliser.
- (f) Automatic thermostat.
- (g) Controlled battery charging.

Care and Attention

There is little doubt that these features (a few only of the total number) served to illustrate the close care and attention

of smooth silent power, approximately four times their rating. which was being exercised in the design of Rover cars in this period. We were producing the 10 h.p., 12 h.p., and 14 h.p. models in saloons, sports saloons, streamlined saloons, streamlined coupés and speed four-seaters. The 10 h.p. saloon was offered at £248, whilst the most expensive 14 h.p. speed streamline coupé was offered at £415.

The 'Twelve' Sports four-seater selling at £288, and the 'Speed Fourteen' Sports four-seater selling at £405 were most attractive designs. There are still several of these cars about to-day and their appearance always evokes admiration.

A new type of body was introduced for the Rover 'Fourteen' and the 'Speed Fourteen' streamlined four-door coupé models, and these cars too can still be seen running around to-day. It will be seen from the photograph that the body design was decidedly unlike the traditional and characteristic Rover style.

Full Production

The 1936 programme followed much the same course as the 1935 programme—the 10, 12, and 14 h.p. models being retained but with, of course, our usual improvements in design and refinement. Our order books were full and production capacity was extended to the limit. The £100,000 further capital which was raised in February 1935 had been profitably employed by the Directors, in wise expenditure on buildings, plant and machinery.

An announcement in the press revealed that The Rover Company, together with certain other motor-car manufacturers, had been approached by the Air Ministry of the Government to assist in the manufacture of aeroplane engines. At the forty-first ordinary general meeting of the Company held at Parkside, Coventry, on Thursday, October 8, 1936, Mr. E. Ransome Harrison (Chairman of the Board) stated that final arrangements with the Government had not yet been completed but a certain amount of progress had been made in regard to the purchase of site and machinery and the approval of building plans. Finance was to be provided by the Government, but this extension of the Company's responsibilities would not interfere with current production or distract attention from the car business, and it was agreed that all possible assistance would be given to the Government in the matter of the defence of the country.

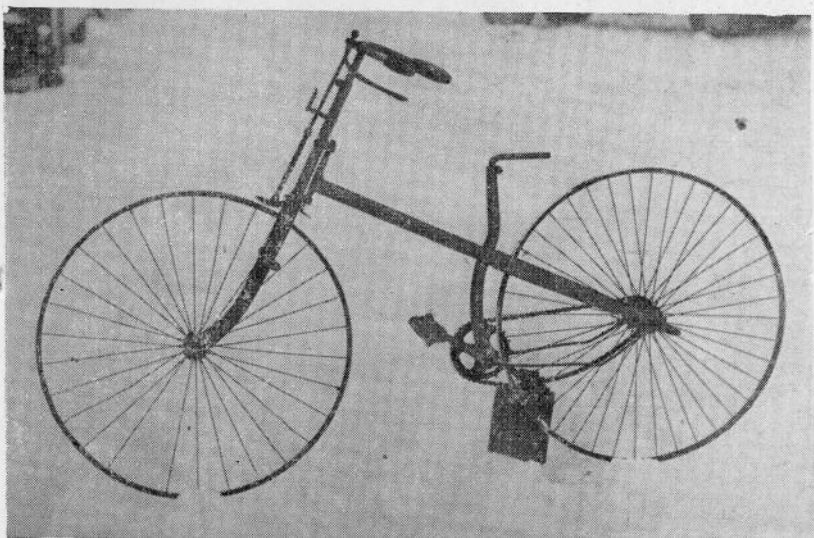
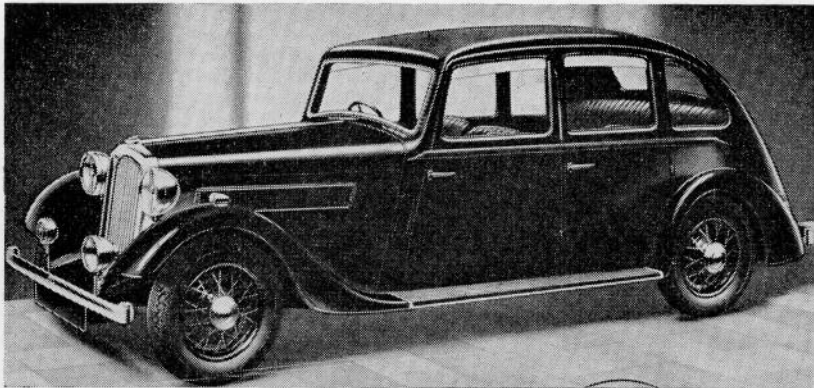
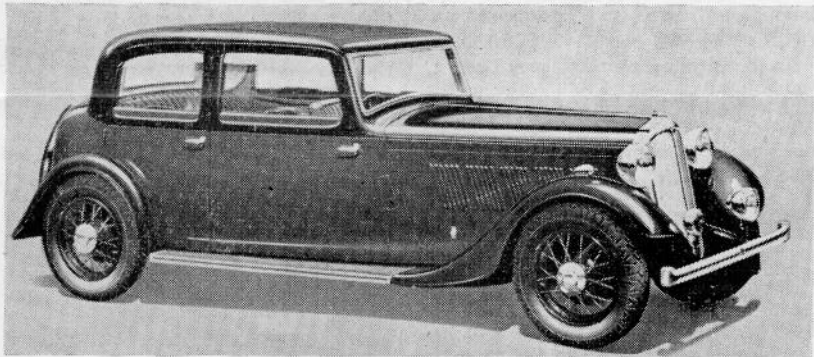
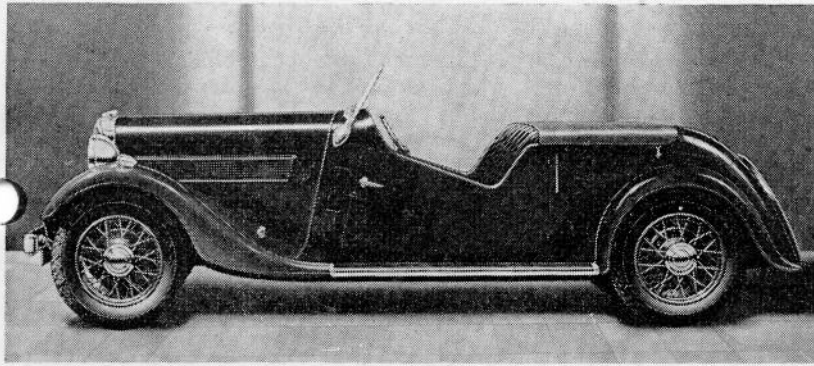
Many Awards

During the past three seasons Rover cars had been entered by private owners wherever fine cars met in approved coachwork competitions and rallies, and on every occasion Rover's gained high awards. As an example, in two months only of the 1935 season no less than 29 such awards were obtained, and regularly throughout each year we received news of Rover successes. At the Bexhill Concourse d'Elegance in 1935 Rovers swept the board with seven first prizes and two seconds out of eleven classes entered, gaining more firsts than any other make of car.

For the financial year ending August 1, 1936, the Company returned a trading profit of £212,777.18.5, and a net profit for the year of £165,281.19.8.

AFTER 76 YEARS

This interesting 1886 Rover bicycle (on the left) has recently been acquired by the Publicity Department. Although obviously needing a coat of paint, it has a history of almost continual service. As mentioned on Page 2 of this issue, it will shortly be completely renovated and take its place among the other Company veteran vehicles.



How many of the above are still here?

Among several old Company photographs that have come to light recently is the above. It was taken in about 1930 and is of the ladies of the Trim Shop at the old Coventry factory at Parkside.

A few of the faces have already been identified, but we would be very interested to hear from anyone on this photograph who is still with the Company after these 32 years.

Please Write

Even if you are not on the photograph and you do recognise someone, drop a line to the ROVER NEWS as we are anxious to identify as many of the above as possible.

Welcome Return

On Friday January 5, Major Thomas, who retired as Manager of the Acocks Green factory in 1958, paid a welcome return visit to the factory.

This was to talk to over 50 employees from the Acocks Green, Tyseley and Solihull factories about two of his favourite holiday haunts, Guernsey and Sark.

The talk, which was illustrated by more than 100 slides, was organised by Mr. E. Glossop.

HOW TO BUY THAT ROVER CIGARETTE CASE

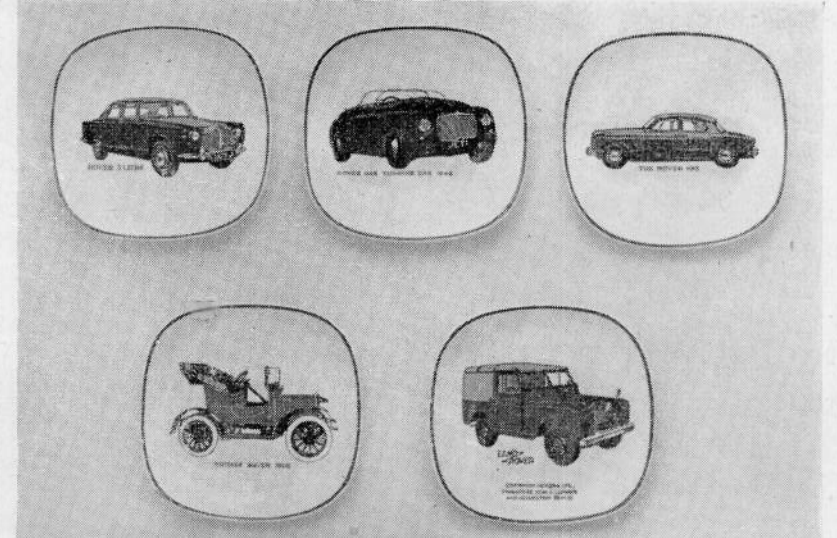
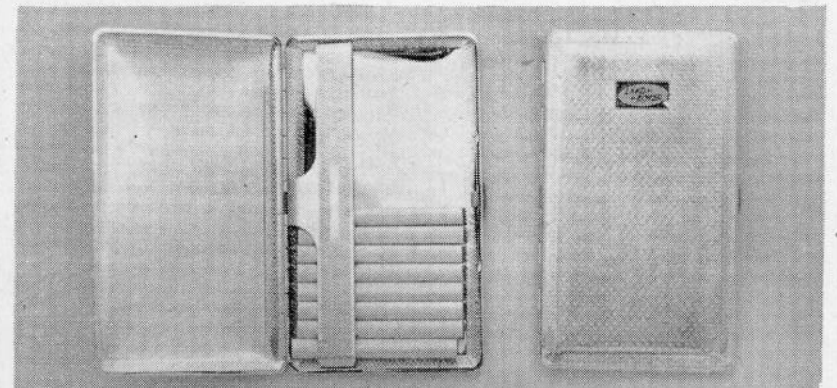
Owing to the demand for certain sales aid items there is to be set up a 'shop' in Solihull canteen. This 'shop' will be open on the first Tuesday in each month, the first date being February 6.

On show will be many items ranging from cufflinks to beer tankards. Prices will be advertised and will range from a shilling to one pound.

So next time you are thinking about what to buy as a present, just have a look through the items that are on sale, for the prices are very low indeed.

Seen below is a selection of items that will be on show.

It is hoped to have similar displays at other factories in the near future.



SOCCER PROGRAMME HIT BY BAD WEATHER

But Tyseley and Perry Barr keep up improvement



P. MacPearson—Tyseley Youths' top goal-scorer with 18 out of the total of 22!

Tyseley Table Tennis

The Rover Tyseley table tennis teams are finding it heavy going this season in their respective leagues.

In the 'Three-a-side' League the 'A' team have won only one match out of the nine games played, with 5 matches drawn.

The 'B' team, playing in the Stechford League, have won 3 and lost 5 of their 8 matches so far.

Fortunately it is expected that players in both teams will shortly find their true form and so promote a rapid rise in their teams positions.

Indoor Archery

In a match on January 15th, the Solihull Archery section beat Morris Commercial 4-1. A return match is scheduled for February 23rd at Solihull.

Snow, floods, ice and fog have played havoc with recent soccer fixtures, giving more ammunition to the critics who have been advocating a mid-winter halt in the season.

Fortunately, owing to staunch work by the various Rover groundsmen, several matches have been made possible. In these, Rover teams have continued their unfortunate slides down their respective leagues.

Without doubt, the finest football is currently being played by Tyseley Seniors, but they too have found that clinging mud and bone-hard surfaces are great levellers.

Now in third place of Div. 5A, their second only defeat of the season was handed out in December by Clifford Covering. In fact their impressive record of winning 7 out of 9 matches played with a goal average of 50 against 12 deserves a higher place than third! Incidentally, C. Osborne has scored 27 of these goals.

Steadily climbing in Div. 11 is Perry Barr, who readers may remember had a very poor season last year. They are now fourth in their division having won 5 games out of 11 with 2 drawn. Here it is the consistent form of several players more than one individual that has brought success, for their leading scorer Albert Vale has only notched 9 out of their 38 goals.

Tyseley (Juniors) success story of last year has had its repercussions this season, for with almost the same team they are struggling in tenth position in their division.

At Solihull, the Seniors are finding great trouble and are currently last in the first division.

News from the Car and Motor Cycle Club

The Annual General Meeting of the Car and Motor Cycle Club will be held in the projection room on Tuesday, February 6 at 5.30 p.m. Members and non-members will be very welcome.

Five-minute car-wash vouchers are available from the car club at the special price of 3s. each, representing a saving of 4s. 6d. Any member of the

Rover Social and Athletic Club may obtain these vouchers by applying to Mr. C. Halls, Quality Control, Solihull.

Norsman Trophy

The 'Norsman Trophy' rally will be held on Sunday, February 25. This is a full day's rally and details and entry forms may be obtained from C. Halls, Quality Control, Solihull.

The 'Auto-Course', a series of five lectures and demonstrations for anyone interested in rallying, commences in the Senior Staff canteen, Solihull at 7.30 p.m. February 13, then fortnightly afterwards. Anyone interested at becoming proficient at rallying will be very welcome.

Latest Go-Kart is Popular New Addition

The latest addition to the karts owned by the Rover Go-Kart Club, is a Dale Kart. This new acquisition is a 200 c.c. powered kart, and will compete in Class 4 events. Capable of speeds up to 70 m.p.h. the Dale Kart has already proved popular with club members. Plans are now under way to enter the club's karts in many of the Midland Counties events.

New Secretary

Members presented a bouquet and box of chocolates to Mrs. Sheila Wells of the Home Sales Dept. at their recent dance to mark her work over the last few months as secretary of this club.

The new secretary is Shirley Jeffries of the Gas Turbine Dept. and she made the presentation to Mrs. Wells.

THIS TIME HE PRESENTS THE PRIZE

The final game for the Solihull Individual Darts was played between two outstanding players in Bill Gorst and Fred Mason.

Five games were needed as each player won consecutively. Bill Gorst won the fifth game to clinch the honours. Mr. Fred Richman (Maintenance) presented the prizes and acted as checker and Mr. C. King (Paint Shop) as marker.

Fred Wins Snooker Prize



Seen above receiving his award from Mr. L. S. Shaw (Apprentice Supervisor) is Mr. Fred Richman of the Solihull Maintenance Department. The award, which was for winning the Solihull Snooker Christmas Handicap, was won by Fred after beating Mr. R. Greathead of the Land-Rover Assembly Line in the final.

The two losing semi-finalists in this competition were Mr. M. Hume (Service Department) and Mr. L. Ford (P.5 Assembly Line).

Rover Acocks Green 'B' four games to one and Ravenscroft 'B' three games two.

Billiards

The Tyseley Billiards Section reports good progress, their most recent win being against Acocks Green British Legion 'B' by 3 to 2. In the individual competitions Mr. H. Bilstone, Mr. A. Morecok, Mr. H. Jones and Mr. S. Ayre each won their matches and progressed to the next round.

One of the most popular events was the Acocks Green crazy billiard competition in which Mr. N. Westbury beat Mr. C. Petherbridge in the final.

Acocks Green

Acocks Green also held a Christmas Snooker Handicap and the winner there was Mr. A. E. Whitehouse who beat Mr. W. Taylor in the final.

The losing semi-finalists in this competition were Mr. J. Fieldhouse and Mr. F. Williams.

In the Birmingham Efficiency League, the Solihull Snooker Club remain at the top of South 2 Section after defeating

TENNIS AWARDS PRESENTED AT ANNUAL DANCE

A grand Christmas Social and Dance was held at Mirfield Road Pavilion, Solihull, by the Acocks Green Lawn Tennis Section on Saturday, December 16, 1961.

A full programme was prepared by Mr. J. Fieldhouse and Mr. R. Keeble, the two M.C.'s which included modern, rock and roll and South American dances.

At the dance was Mrs. Currie, wife of the Works Engineer and Chairman of the Section, who was introduced by the Secretary, Mr. B. B. Gilbert.

Mrs. Currie then presented the various cups and prizes won by our members over the past summer season. This item was concluded by a bouquet being presented to Mrs. Currie by Miss S. Fieldhouse, daughter of the Section Treasurer.

Winners of the season's awards were:

July Tournament	Winner of the ladies' prize, Mrs. E. Wyatt.
	Winner of the men's prize, Mr. P. Masters.
August Tournament	Winner of the ladies' prize, Mrs. Owen.
	Winner of the men's prize, Mr. Wyatt.

Ladies' Singles Championship Mrs. E. Lees.

Men's Singles Championship Mr. J. Rhodes.

Special awards to the L.T.A. Coach, Mr. D. Cole and to Mrs. Honeywell.

In the photograph below, Mrs. Currie is seen on the left presenting a prize to Mrs. Honeywell with Mr. Gilbert and Mr. Avery looking on.



CRICKETERS PREPARE FOR SUMMER WITH FILMS

Rover (Solihull) cricketers will be holding a Film Show in the Canteen at Lode Lane on Wednesday, February 28, 1962, admission 1/-.

The following films will be shown: "Cricket" by Edrich, Sims and Evans. "Batting" by Hutton and Crabtree. "Bowling" by L. and P. Smith.

Each film will last 30 minutes, and the show will commence at 7.0 p.m. approx.

February 28 will also mark the date of indoor cricket practice, which will follow every Wednesday at 5.30 p.m.

until outdoor practice, which will commence early in April.

Date to Note

Norman Horner, the Yorkshire-born opening batsman of Warwickshire C.C., has sent an invitation to Rover (Solihull) C.C. to play a County XI at Lode Lane on Sunday, August 26.

Members of Rover (Solihull) C.C. also send their invitation to members at all factories who are interested in the above activities; they are requested to contact Mr. C. A. Studholme, Parts Department.

